

Saturday, March 27
Sunday, March 28
Monday, March 29
Tuesday, March 30

Max. Min.
79 42
75 36
74 43
70 50

The Desert Sun

and PALM SPRINGS NEWS

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3 Sections — 18 Pages

Palm Springs, California, Thursday, April 1, 1954

Single Copy 10c

Rule Kelly Fire-Death Accident

Fail to Find Arson Clues After Study

Wealthy Villager
Found Dead in
Smoldering Ruins

Four separate departmental investigations in the fire death of James F. Kelly, 49, whose body was found in the charred ruins of his home Sunday morning, 695 Paseo El Mirador—Chief of Police John S. Davis, Chief of Fire Department, Bill Leonese, Lloyd Bolers, special investigator of the district attorney and Samuel Baugh, arson specialist—late yesterday afternoon concurred in the statement that Kelly's death was accidental and the fire was caused by a discarded cigarette.

STRANGE CIRCUMSTANCES which surrounded the death of Kelly caused a prolonged investigation into the cause of the devastating fire of his home and the possibility that arson and probably murder had underlined that tragedy.

The investigation, despite a pathologist's report that Kelly had died of asphyxiation caused by the fire, an abnormal amount of consumed alcohol as indicated on the death certificate, spread throughout Coachella Valley, Friends and acquaintances of the fire victim were being questioned in an effort to obtain a lead which could possibly substantiate suspicion surrounding the origin of the fire.

THE BLAZE discovered at 5:20 a.m. Sunday was burning fiercely when members of the Palm Springs fire department arrived at the scene, 695 Paseo El Mirador. The heat within the house was so intense it scorched furniture and doors in rooms distant from the center of the blaze in the living room of the Kelly home, to cause approximately \$50,000 in damages to property and furnishings.

On the Palm Springs scene four days after the fire and still probing for clues which may possibly support the suspicion of arson and murder are: Chief of the Fire Department Bill Leonese, Samuel Baugh, Alhambra, arson specialist for the National Board of Fire Underwriters; Lloyd Bolers, special investigator for District Attorney William O. Mackey, Chief of Police John S. Davis and Sgt. Durman. Ordway assigned to the investigation by the Palm Springs police department.

QUESTIONING of friends and acquaintances, it was learned yesterday, spread to Indio, where Kelly owned and operated a drug store from 1932 or 1934 until just before the outbreak of World War II, when he sold that establishment and

See FIRE DEATH, Page 2a



(Gayle Studio Photo)
CHARACTERISTIC — Above, Frank Partridge, veteran Village photographer and civic worker, is shown in a characteristic pose. His photography was a big factor in publicizing Palm Springs. Mr. Partridge succumbed to a heart attack Monday afternoon at O'Donnell Golf course.

Ask Accounting in Suit Involving Sunset Towers

Mrs. Merced Samish, wife of Arthur Samish joined with him in an action seeking to determine her rights under the California Community property laws regarding her interest in the \$1,000,000 Sunset Tower building.

This action filed in Riverside superior court names as defendants Harry Hilp, Robert Smith and Walter Glatter. The complaint seeks declaratory relief seeks damages for \$25,000 and an accounting of the expenditure of \$500,000 used in the construction of Sunset Tower apartments and business establishments.

In a second action Arthur H. Samish filed suit against Walter Glatter, seeking an accounting of monies received from six apartments. The second action seeks an order to compel Glatter to produce accounting books. This suit requires a reply on the part of Glatter by April 9.

Frank Partridge, Veteran Village Photographer, Dies

Veteran Palm Springs photographer Frank Partridge, who did so much to publicize the Village, has taken his last picture.

Stricken at the O'Donnell Golf Club Monday, he succumbed to a heart attack at 4 p.m. and efforts of the Fire Department to resuscitate him were in vain.

FUNERAL SERVICES will be held tomorrow at 10 a.m. at St. Paul's Episcopal church, with the Rev. William Blonden officiating. Interment will be made in Palm Springs cemetery with Wiefels & Son in charge.

A native of New York, he had been a Village resident for 23 years and was 61 at the time of death.

He had been executive director of the Palm Springs Boys' Club since its beginning, and was one of the original Lions' Club members who established the clubhouse to furnish recreation for underprivileged youths. Today there are around 100 boys, between the ages of 8 and 16, belonging to the club.

AN ACTIVE MEMBER, he had

Not Seeking to be Sheriff, Says Johns

Villager Issues
Statement After
Papers Taken Out

Hammond B. Johns, known to his many friends in the county as "Ham" Johns, will not seek nomination and election as sheriff of Riverside county.

The wealthy Long Beach insurance company head and long-time resident of Palm Springs, ended the rumors and talk with a simple statement Tuesday:

"I am not going to run for election to the office of sheriff of Riverside county," he said.

FRIENDS OF JOHNS last week took out nomination papers for the Villager last Tuesday at County Clerk G. A. Pequegnat's office in the courthouse. When questioned about his plans, Johns said that the move was a surprise to him. He said that friends had approached him, asking him to enter the race but that he had told them he could not issue a statement until this week.

Tuesday he issued his statement, declaring he is not a candidate.

AMPLIFYING his statement, Johns said:

"I believe we have a good sheriff in office now and I will cast my vote for Joe Rice and urge my friends to do the same."

"It takes a man with law enforcement experience to do a good job in this county and to enforce the law impartially as Rice has done."

"I am deeply grateful to my friends for taking out nomination papers for me in Riverside last week."

"WITH DUE REGARDS to Joe Rice and the office of sheriff, I am forced to declare that my earnings annually are considerably more than is paid for that office by the county."

"My friends sincerely believed that I would run for sheriff and I thank them for their confidence."

"But I do not wish to be sheriff of Riverside county—or any other county, for that matter."

HELD IN SAN DIEGO

Reuben Salazar and David McManus of Palm Springs, were picked up by San Diego police on charges of possession of narcotics, local police were informed Tuesday.

Mail Easter Seal Checks in Early is Committee's Appeal

An appeal was sounded this week by Ramona Gibbs of the local Easter Seals committee to Villagers to mail in their contributions for Seals sent them, at once. The response had been good so far, she said, but there are still several who have not sent in their money.

Mrs. Gibbs, along with Barbara Coffman, Hermine Rosin and Polly Isenagie, comprise the local Easter Seals committee. The money derived from the campaign is used to aid crippled children.

More than 100 containers for the Seal drive have been placed in the Palm Springs area and they are being well patronized.

Mrs. Gibbs said, in Palm Springs the Soroptimists club placed the containers and in Cathedral City, the auxiliary of the Veterans of Foreign Wars was in charge.

During the week preceding Easter, April 12 to 17, the Easter Seal committee will conduct a stand in the property at Tahquitz Drive and Palm Canyon drive as they have for the past few years and Easter Seals may be purchased there.

"But, in the meantime," said Mrs. Gibbs, "please send in your checks for the Seals sent you in the mails. It is a worthy cause and we need all the assistance possible."

Girl Scouts Plan Clean-up Day of Their Own Saturday

Palm Springs Girl Scouts are going to get into the act.

With the formation of the Outdoor Housecleaning committee by women clubs of the desert area, Boy Scouts picking up unsightly tin cans and other groups active in the desert clean-up, Girl Scouts plan to go after the Litterbugs themselves.

They have designated April 3, Saturday, as their own clean-up day.

They have formed groups of from three to four girls each, with volunteer adult supervisors to accompany them, and will start at 10 a.m. on a litter-cleaning program which will last until the job is done.

Several of these teams, each in an assigned area, will be at work.

Members of the Girl Scout Council board will provide refreshments, noonday lunch, cold drinks, coffee and dessert for the clean-up crews.

The girls believe that through efforts such as this with different groups taking a hand, Palm Springs can be neat and clean.

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Store Burglary Solved by Arrest in Los Angeles

Chief of Police John S. Davis said yesterday that the burglary January 30 at Desmonds Palm Springs store now had been cleared and much of the loot taken at the time recovered.

Held in Los Angeles for local police was Robert Patrick Davis, 31, who, the Los Angeles county sheriff's office claimed, had admitted looting the local store.

Davis, an itinerant worker, has a long police record, according to the Los Angeles police, has several years in state prison on burglary and robbery charges.

He was arrested after an all points bulletin had been sent out by Chief Davis of the local department.

Several thousand dollars worth of loot taken at the local store were reported recovered.



(Fire pictures, Police Dep't. Photos by E. Johnson)

TRAGEDY SCENE — At the top, two views of the fire-ruined home of James F. Kelly, 695 Paseo El Mirador. Three investigations into the blaze which cost the life of Mr. Kelly, immediately above, are under way today.

Recuperating

Don Klotzbuecher
Undergoes Surgery

Don Klotzbuecher, Desert Sun reporter and feature writer, is in the Desert hospital recuperating after an emergency appendectomy, performed Tuesday night.

Don, who covers the police beat and city council, has been with The Desert Sun for two years, coming here from Banning where he was editor of the Banning Record.

Last summer, while Editor R. F. "Phat" Graettinger was on vacation, Don wielded the editorial pencil.

Interviews with distinguished visitors to the Village usually carry the Klotzbuecher name in the by-line.

Don will be out of the office for about ten days.

Bank Merger on Agenda Tuesday

Stockholders of the Desert Bank will meet April 6, next Tuesday at the Desert Bank building in Cathedral City to consider and vote on a proposal to merge the institution with the Citizens National Trust and Savings Bank of Riverside.

Approval has already been given the consolidation by state and federal bank heads.

ANNUAL CANCER DRIVE BEGINS IN CITY TODAY

Annual campaign of the American Cancer society will get under way in the Village and the rest of the nation today and Joseph S. Long, 1954 county chairman, Tuesday received an advance copy of Governor Goodwin J. Knight's proclamation designating the month of April as Cancer Control Month.

The proclamation, which was issued in Sacramento Tuesday, calls upon all Californians to "generously and actively assist" in the American Cancer Society campaign.

IT POINTS OUT that more than 16,000 residents of California succumbed to cancer last year, but that 5000 others were

See CANCER, Page 3a

Rouse to Make Race for Judgeship Against McCabe

Judge Hilton H. McCabe, of the fourth county superior court district, will have opposition in the June 8 primary.

Wallace Rouse, 52, judge of the Indio judicial court, Tuesday announced that he would file his nomination papers before the deadline tomorrow night.

Judge McCabe was appointed to the judgeship by Governor Warren, soon after the state legislature created it last year and is a candidate to succeed himself.

Earlier this month Rouse, who

ran second to William Mackey in the race for district attorney four years ago, filed a formal declaration of his intention but he told reporters then he had not reached a final decision.

He said then he was making the declaration "in order to hold the matter open."

The candidacy is not complete until nomination papers are filed.

Rouse has combined his service in Indio Justice Court with a private practice in Indio and the rest of the Coachella Valley. He has been there 23 years.



AT SMOKE TREE — Secretary of the Air Harold E. Talbott and Mrs. Talbott are pictured on the putting green at Smoke Tree Ranch this past weekend. Mrs. Talbott and their two sons spent the week at Smoke Tree while Mr. Talbott was on a tour of West Coast air bases.

LOSES LICENSE PLATE FINDS BICYCLE
Mrs. Sarah G. Clark, 528 Plaza Finding of a girl's bicycle Amigo, reported to police loss near the intersection of Indian of a license plate from her avenue and Arenas road Sun-automobile sometime between day morning was reported by Friday and Sunday. Officer W. L. Jessup.

VILLAGE PALM SPRINGS
Doors open nightly — 6:45 Phone 4384
Continuous Saturday — 3:30 Sunday from 1:30

Starts Friday April 2

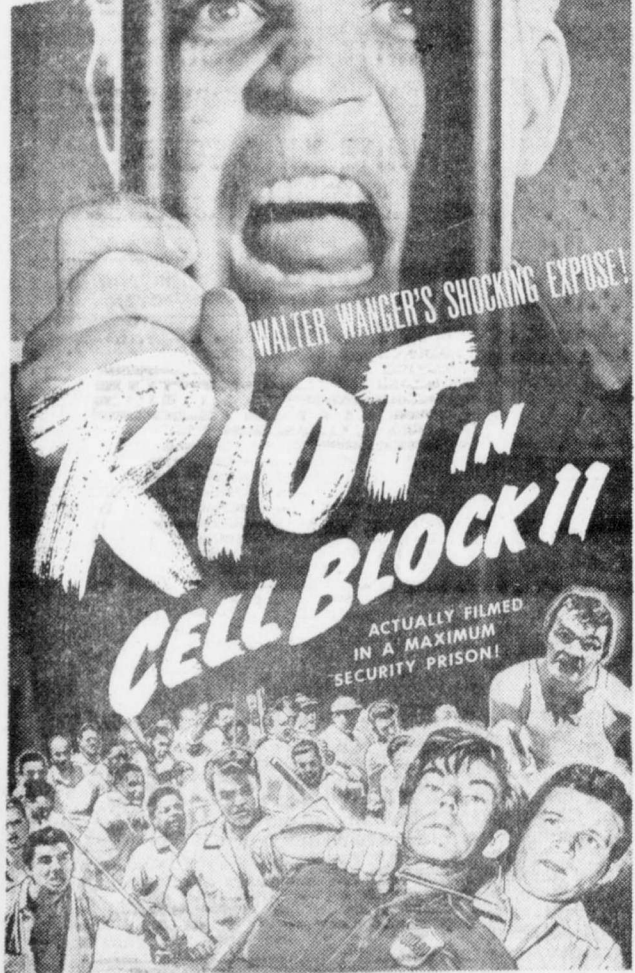
ROSE MARIE
The One and Only GLORIOUS OUTDOOR MUSICAL!
CINEMASCOPE
Photographed in EASTMAN COLOR!
Ann BLYTH • Howard KEEL • Fernando LAMAS • Bert LAHR • Marjorie MAIN • Jean TAYLOR • Ray COLLINS
A MERVYN LEROY PRODUCTION • Screen Play by RONALD MILLAR and GEORGE FROESCHL • Directed by MERVYN LEROY
Based on the Broadway "ROSE MARIE" • Now and then by EDNA STANHOPE and GEORGE FROESCHL • Music by ROBERT FLEMING and HERBERT BREWSTER

PLAZA THEATRE
Doors open nightly — 6:45 Phone 4384
Thursday, Friday, Saturday April 1, 2, 3

HE HAD A WOMAN TO TAME, AND A JUNGLE TERROR TO CONQUER!
THE NAKED JUNGLE
Charlton HESTON • Eleanor PARKER
TECHNICOLOR
Starts Sunday April 4
JUDY HOLLIDAY — PETER LAWFORD
"IT SHOULD HAPPEN TO YOU" Comedy Riot

Phone 8-4232
SUNAIR Drive In Theatre
Sundays Showtime at Dark — Mon. thru Sat. at 6:45 P.M.
NOW PLAYING — THRU SATURDAY

"THEY CAGE US LIKE ANIMALS, WHY SHOULDN'T WE ACT LIKE ANIMALS... OPEN UP OR WE KILL THE HOSTAGES!"
WALTER WANGER'S SHOCKING EXPOSE!
RIOT IN CELL BLOCK 11
ACTUALLY FILMED IN A MAXIMUM SECURITY PRISON!



An ALLIED ARTISTS Picture with NEVILLE BRAND • Emile Meyer Frank Faylen • Leo Gordon • Robert Osterloh and Cast of Thousands
Directed by DON SIEGEL Written by RICHARD COLLINS Music by HERSCHEL GILBERT
Co-Feature
M.G.M. STARS THE TOPS IN MUSICAL TALENT!
"Give A Girl A Break"
Color by Technicolor
Starring MARGE & GOWER CHAMPION

STARTS SUNDAY

MGM *Lucille Ball* *Desi Arnaz* in **THE LONG, LONG TRAILER** COLOR!
M-G-M's AMAZING ANIMAL STAR CONQUERS DANGERS OF THE WEST **GYPSY COLT** IN EXCITING COLOR!

Consider New Design for Monument to Gen. Patton

The George Patton Memorial Commission is tending away from a monumental shaft and toward a pedestal bearing a tank and anti-aircraft guns. That report was made yesterday by County Supervisor Homer Varner, chairman of the commission that seeks to establish a park and monument to the general and soldiers who trained in the county's desert for World War II.

ORIGINALLY the commission tended to favor a shaft about 30 feet high. Plans for the monument were discussed at a meeting here a week ago Tuesday. Varner said members of the commission now feel that the pedestal topped with tank and guns might be best. He said the pedestal might be about 10 feet long and 10 feet wide and 10 feet tall.

Crews of tanks and anti-aircraft guns under Gen. Patton's command trained in the desert between Indio and Blythe. It is in that general area that the commission is looking for a site of 10 to 25 acres for the monument and the park around it. **VARNER SAID** the commission is now highly optimistic about the chances of getting a supply of water for the park. He said high-ranking members of the staff of the Metropolitan Water District told him they thought the directors of the district would "look with favor" on a request for a supply of water to Patton Park.

Women who are too unselfish make the best wives, and the worst husbands.—Irish Digest, Dublin.

FLAMING PASSIONS and VIOLENCE in LUSTY, LAWLESS ROME!
All hail the most honored picture of the year... nominated for Academy Award!
MGM presents William Shakespeare's
JULIUS CAESAR
Starring
MARLON BRANDO
JAMES MASON
JOHN GIELGUD
LOUIS CALHERN
EDMOND O'BRIEN
and
GREER GARSON
DEBORAH KERR
An M-G-M Picture
Directed by JOSEPH L. MANKIEWICZ • Produced by JOHN HOUSEMAN

Now Showing • El Paseo Theatre
Matinee Daily thru April 6 — One show at 2 P.M.
2 complete evening performances — 7:00 and 9:20
All shows: ADULTS 1.25—JUNIORS .80—CHILD .50, tax incl.

LAST DAY
Village Palm Springs
Doors open 6:45 Phone 4384
HIT!
M-G-M's FIRST PRODUCTION IN **CINEMASCOPE**
Knights of the Round Table
in COLOR magnificence!
STARRING ROBERT TAYLOR • AVA GARDNER • MEL FERRER

See this "Star" of the Long Long Trailer, on display at Sunair Drive In

Assembly Votes Down Move for Blue Cut Route

Plans for the proposed Blue Cut route between Coachella Valley and Twentynine Palms were again rebuffed Saturday when state assemblymen voted down Assemblyman Lee Backstrand's motion to withdraw the bill from committee for immediate consideration.

The resolution which Backstrand sought to place before the assembly for immediate consideration asks a department of interior study of possible roads through Joshua Tree National Monument. Appeal to the federal department was asked after the state highway commission had ruled it could not legally make the study because federal land is involved.

After two earlier setbacks, Coachella Valley Advisory planning committee members last week voted to ask Backstrand to seek immediate action on the resolution. They also asked Congressman John Phillips and Harry Sheppard of Riverside and San Bernardino counties to take action in Washington.

READ SUN CLASSIFIED ADS

From Page 1—MORE ABOUT FIRE DEATH

purchased a drug store at Fort Bragg. The fire-death of Kelly marks the second time in less than five months death has struck within the Kelly family.

ON NOVEMBER 28. Mrs. Mary M. Kelly, 45, reportedly died of an overdose of barbiturates in the same home where Kelly met his death last Sunday. Chief of Police Davis said yesterday that the death of Mrs. Kelly, and what he termed, the strange circumstances surrounding that death, was still under investigation at the time of her husband's death. Davis reported that he has written a nationally famous pathologist in an effort to ascertain if barbiturates can, in the amount reportedly consumed by Mrs. Kelly, cause death. This pathologist is so interested in the case he is willing to come to Palm Springs at no expense to the city, to conduct his own investigation.

Kelly, a graduate of the University of California, is reported to have amassed a fortune speculating in stocks and bonds, it was reported by old

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timers in Indio. One of his neighbors remembered Kelly saying that he studied the stock and bond market carefully but advised his friends not to do the same thing.

THE AMOUNT of Kelly's estate is not known but a will filed for probate in Riverside superior court lists Mrs. Kelly's estate at somewhere between \$400,000 and \$500,000.

Prior to Kelly's death he named his two daughters Sharon, 12, and Noreen, 11, who live with their maternal grandmother Mrs. Havel M. Abel, Los Angeles, as his sole heirs. He is also survived by a brother Paul Kelly, Los Angeles pharmacist, Mrs. Mary Beswick, a sister, in Bakersfield, and his mother.

Lucy and Desi in
THE

LONG, LONG TRAILER
STARTS SUNDAY SUNAIR DRIVE-IN APRIL 4-5-6-7

HORIZON TRAILER VILLAGE

At the Gates of Palm Springs — ARABY POINT — Hiway 111

Where more LONG, LONG TRAILERS are parked season after season -- at the most modern Trailer Park in the world.

Make reservations NOW
Tel. 5131

Here you will find trailers from all parts of the country.

The "Trailerites" enjoy:

- Swimming in a heated pool
- Television
- Shuffleboard
- Dancing

Plus that famous Palm Springs'

"Fun in the Sun" atmosphere



AL ROSE
"THE TRAILER KING"

DISTRIBUTOR FOR

Long, Long Trailers

IN THE PALM SPRINGS RESORT AREA.

PERSONALLY INSPECT THIS TRAILER,

AND AT THE SAME TIME

SEE THE SHORT, SHORT TRAILER

AT AL ROSE'S TRAILER LOT at HORIZON TRAILER VILLAGE

HIGHWAY 111 at ARABY POINT

PHONE 2867



TROPICAL HEAT WAVE — Vivacious Estrelita, the toast of Pan America, opens tomorrow night at the Chi Chi. Fresh from Cuba, the talented little singer, with the expressive eyes, starred in Republic Picture "Tropical Heat Wave." Extra added attraction on the Chi Chi show will be comedian Jack Durant.

Call for Bids for County Prison Camp
Bids will be opened April 12 by county supervisors for enlargement of the prison camp at Banning, the board announced Monday.

The program will consist of construction of dormitories to house 100 men, a mess hall and other buildings.
It is intended to relieve congestion at the county jail at Riverside which is now housing more than double its original capacity.

Fox Theatre Banning

PHONE 3714
Open Even. — 6:45
Sat. & Sun. Cont. from 2 P.M.

Wed.-Thurs.-Fri.-Sat.
March 31, April 1-2-3
"KNIGHTS OF THE ROUND TABLE"
in CinemaScope
starring
ROBERT TAYLOR
AVA GARDNER
Special Road Show Engagement

Sun.-Mon.-Tues. Apr. 4-5-6
KIRK DOUGLAS and
DANY ROBIN
"ACT OF LOVE"
JAMES MASON and
CLAIRE BLOOM
"THE MAN BETWEEN"

Coming — April 7-8-9-10
"The Command"
in CinemaScope

Desert Hot Springs Theatre

Doors Open — 6:15 P.M.
Show Starts — 8:30 P.M.
Last Show — 8:30 P.M.

Thurs.-Fri.-Sat. Apr. 1-2-3

STARTS TODAY

ACADEMY AWARD

WINNER

BEST ACTOR

OF THE YEAR

William Holden

IN

Stalag 17

CO-FEATURE

BEST ACTRESS

OF THE YEAR

Audrey Hepburn

IN

"ROMAN HOLIDAY"

STARTS SUNDAY

HUMPHREY BOGART JENNIFER JONES

Beat the Devil

CO-FEATURE

HARLEM GLOBETROTTERS

DANE CLARK

GO MAN GO!

TRADE

PORTLAND, OREGON'S

Finest Restaurant for similar big motel or what have you? Need warmer climate.

J. WITTEN

1537 N.E. 19th

Portland, Oregon

PALM DESERT

LITTLE THEATRE

GUEST STAR

MARILYN BONNEY

in

"BELL, BOOK and CANDLE"

New York hit by John Van Druten

with BILL AYERS and COACHELLA VALLEY CAST

April 5 thru April 11

CURTAIN 8:15

Admission \$1 — Opening Night Admission \$2

From Page 1—MORE ABOUT

CANCER

saved because the treatment of their cancers began in time.
"The hope is held that through a vigilant and diligent campaign of research and education the terrible toll exacted annually by this malady will be materially reduced," Governor Knight declared.

HAROLD HICKS is head of the local drive and Mrs. Mil-

dred Portis the local Cancer Society unit chairman.

The Riverside County Branch of the American Cancer Society hopes to raise its goal of \$19,000 by the end of the month. Funds collected during the campaign will be used in support of the ACS year-around program of cancer research, education and service.

A MAJOR OBJECTIVE of the campaign, however, will be to acquaint the public with the need for early detection and treatment of cancer, Long said.

Two from City at Lumber Meet

Milton Hicks of Palm Springs Builders Supply company and Guy Kremer of Dill Lumber

To help promote recognition of cancer's earliest symptoms, the society hopes to place a copy of cancer's Seven Danger Signals in every Riverside county home.

company, will be among more than 2000 lumbermen attending the 37th annual meeting and trade show of the Southern California Retail Lumber Association the week of April 20. Special feature of the convention will be a preview of the mammoth building industry trade show. The preview will be held on the night of April 20.

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Clothing, Furniture Stolen from Home

Theft of clothing, a chest of drawers and a wall lamp valued at \$80, from her car parked at

533 South Miraleste, was reported to police Saturday by Mrs. Marguerite Sanchez, Cazon.

READ SUN CLASSIFIED ADS

SIGNS

A. K. MAGENNIS
410 N. Indian Ave.
PHONE 2648

SAFeway invites you to enter this easy contest... anyone can win!

WIN a fabulous 6 week trip to BRAZIL for TWO

Or, if you prefer... **YOU FLY** at five miles a minute basking in the extra luxurious service of Pan American's deluxe DC-68 flight to Rio de Janeiro.

... Just complete in 25 additional words or less the sentence:
"I prefer freshly-roasted whole bean coffee that I grind fresh at SAFeway because..."

Get complete rules, official entry blank, and your copy of "The Amazing Secret of the Coffee Bean" at your SAFeway Store.

AIRWAY COFFEE Mild mellow blend. Grind at store. 1-lb. bag 94¢	NOB HILL COFFEE Rich, vigorous, top quality blend. 1-lb. bag 96¢
---	--

Typical Safeway Values

Niblets Corn	Vacuum Pack Golden	12-oz. can	16c
Golden Corn	Green Giant Cream Style	17-oz. can	15c
Peanut Butter	Beverly brand	12-oz. jar	35c
Mayonnaise	Nu Made brand	pint jar	41c
Sandwich Spread		pint jar	36c
Cheez-its	Sunshine brand Cheese Crackers	6-oz. pkg.	19c
Roxbury Gum Drops		1-lb. pkg.	25c
Roxbury Orange Slices		1-lb. bag	25c
Choc Dairy Drink	Luc Mix brand	1-lb. pkg.	43c
Chop Suey Vegetable	New chocolate dairy drink powder.	18-oz. can	39c
Noodles	Chinese Maid Brand.	4-oz. can	17c
Soy Sauce	Chinese Maid	6-oz. bottle	19c
Burgundy Wine	Monte Cristo	fifth	67c
20-Mule Team Borax	Wine offered only in licensed Safeways. Taxes are additional.	2-lb. box	33c
Rik Rak Cleanser		14-oz. can	25c
Old Dutch Cleanser		14-oz. can	13c

PINEAPPLE JUICE

2 18-oz. cans 25¢ 46-oz. can 27¢

LALANI PINEAPPLE JUICE 2 18-oz. cans 23¢ 46-oz. can 25¢

FRESH EGGS Grade AA, Large Size Cream O' the Crop brand. dozen 53¢

MILD CHEESE OREGON CHEDDAR Pre-cut and wrapped. lb. 45¢

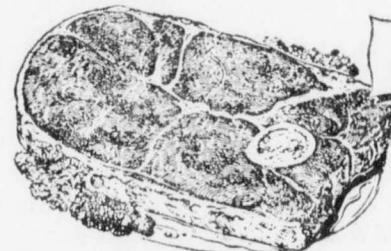
MACARONI GLOBE "A1" ELBOW 1-lb. pkg. 19¢ 2-lb. pkg. 35¢

Bel-air FROZEN FOOD DISCOVERY DAYS!
Discover frozen foods you've never tried before... at SAFeway

This is your chance to discover the whole, delicious family of Bel-air Premium Quality frozen fresh vegetables, fruits, and juices. Remember—you pay no premium for Bel-air Premium Quality.

Orange Juice	Concentrated	2 6-oz. cans	23¢	12-oz. can	23¢
Sliced Peaches	Tree-ripened peaches.	10-oz. pkg.	19¢	10-oz. pkg.	19¢
Lima Beans	Fordhook	10-oz. pkg.	21¢	10-oz. pkg.	23¢
Green Peas	Shelled, processed and quick frozen within minutes	2 10-oz. pkgs.	27¢	10-oz. pkg.	27¢
Broccoli Spears	Fresh, bright green spears, Quick-frozen	10-oz. pkg.	21¢		

Other Baked Food			
Hot Cross Buns	Curtis brand	package of 8	27c
Angel Food Half Ring		each	27c
Crushed Wheat Bread	standard loaf		22c
Multi-Grain Bread	standard loaf		22c
JANE ARDEN COOKIES			
Vanilla Sandwich or Chocolate Sandwich (cookie of the month).			
5 3/4-oz. pkg.	19¢	9 1/4-oz. pkg.	29¢
SODA CRACKERS			
Busy Baker. Salted sodas.	1-lb. pkg.		23¢



ROUND STEAK

Tender, juicy steaks cut from U.S.D.A. CHOICE BEEF. Boneless lb. **79¢**

RUMP ROAST CORNED BEEF SLICED BACON

U.S.D.A. CHOICE BEEF. Rump roast aged to peak of perfection. BONELESS BRISKET Mild cure. Serve hot or cold. 1-lb. pkg. **83¢**

Chicken Parts

Manor House, in 1-lb. packages.
Thighs or Breasts 1-lb. pkg. 89¢
Legs 1-lb. 85¢ Wings 1-lb. pkg. 49¢

Sea Food Values

Captain's Choice brand
Fish Sticks Breaded Pre-Cooked 10-oz. pkg. 49¢
Breaded Shrimp 10-oz. pkg. 59¢

GROUND BEEF

Tops in quality. Packed in Visking. State Inspected. lb. 39¢
Ground Shoulder lb. 69¢
Stew Meat Boneless Beef lb. 69¢
Beef Sirloin Tips lb. 89¢

FRANKFURTERS

Somerset Skinless. No. 1 quality. 1-lb. cello 43¢



PRICES EFFECTIVE THURS., FRI., SAT., APRIL 1, 2, 3, 1954, AT SAFeway STORES IN THIS AREA.
Right to limit reserved. No sales to dealers. Sales tax added to retail prices on taxable items.

800 Prizes worth \$26,025.00

FIRST: An all-expense-paid conducted tour for two to Rio de Janeiro, Sao Paulo and Santos, Brazil. South America—during Sept.-Oct., 1954—plus \$2,500.00 cash for wardrobes, spending money and income compensation.

Estimated total value—\$6,500.00

SECOND to FIFTH: All-expense-paid two-week vacation tours for two to winners' choice of New York, San Francisco or New Orleans, plus \$750.00 for wardrobe and spending money.

Estimated value of each prize—\$2,000.00

SIXTH to TENTH: \$100.00 cash.

11th to 35th: Year's supply (52 pounds) either Nob Hill or Airway Coffee.

36th to 110th: Hobart Electric home coffee mills. (Value \$25.00 each.)

111th to 200th: Six months' supply (26 pounds) Nob Hill or Airway Coffee.

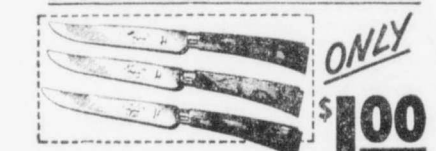
201st to 250th: Silcox Coffee Carafe candlelight sets. (Value \$10.00 each.)

251st to 300th: Three months' supply (13 pounds) Nob Hill or Airway Coffee.

301st to 600th: \$10.00 cash.

601st to 800th: Plastic coffee canister. (Value \$2.00 each.)

SAVE \$1.50 ON THIS SET OF 3 SHEFFIELD STEAK KNIVES



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STORE HOURS

Mon thru Sat. 9 a. m. to 8 p. m.

Sunday 9 a. m. to 6 p. m.

Tamarisk Club Tournament to Start on Friday

Play will start tomorrow in the annual Tamarisk Country club Championship tournament with finals scheduled for Sunday.

The program calls for match play by flights with the Championship Flight at scratch. Full handicap up to a 26 maximum will prevail except in the Championship flight. Prizes will be awarded the winners and runner-ups in each division.

Gracia Returns to Bull Ring at Mexicali Sunday

Jesus Gracia, the Spanish bullfighter who nearly died from a goring received at Mexicali February 21, comes back to the arena there Sunday in a card which also features Jose-lito Mendez of Mexico and four first-class bulls from world famous La Punta ranch.

Recovered from the 8-inch penetrating wound caused by a horn which tore into the lower part of the stomach, Gracia pleaded for the chance to redeem himself. His competitor will again be the courageous Jose-lito of that tragic afternoon, but this time the bulls will be Mexico's best.

Women's Golf Tournament Next Week at O'Donnell's

Play will start Sunday at the O'Donnell Golf course in the 19th annual Palm Spring Women's Invitational Golf tournament with some of the leading women golfers of the west coast having returned their entry forms.

Sunday's play will be a mixed foursome event limited to the first 60 teams to enter. Monday will feature a putting contest to be followed by match play to follow the qualifying rounds with finals on Wednesday. A driving and approach contest is also featured on Monday.

Play in the Championship proper will start Tuesday and

be concluded Wednesday. There will be 36 holes of medal play, 18 each day.

The tourney is divided into three flights, Palm Springs Flight, 12 to 19 handicap; Desert Flight, 20 to 30 handicap and Championship Flight, 0 to 11 handicap.

There will be three low gross and three low net prizes in each flight.

A grand prize will be awarded for a hole in one on the third or twelfth hole in the finals in the putting contest Wednesday.

Mrs. B. F. Shearer is chairman of the Tournament committee and Charles E. Becker is chairman of entertainment.

Fourth Annual Thunderbird Invitational Starts Monday

Fourth annual Thunderbird County club invitation is scheduled to get under way April 5 and continue until April 11.

Milton Hicks, chairman of the tournament, said that a long list of leading amateurs has already been entered and that winners of the three former tournaments will all be there.

TOMMY JACOBS, who won in 1953, Irving Cooper, 1952 champion, and Bruce McCormick, 1951, are entered in the championship flight scheduled for April 9, 10 and 11. Dr. Frank (Bud) Taylor, two-time winner at O'Donnell and runner-up at Thunderbird last

year, is another top entry as is Johnny Dawson, Thunderbird president.

High handicap players will compete Monday through Wednesday with about 150 entered in the 54-hole medal play.

Thursday is set aside for the Senior event with 100 expected to participate in the 18-hole play.

CHAIRMAN HICKS said that with 150 expected to compete in the championship flight, a total of 400 golfers is expected to tour the fairways in the seven days of play.

Thunderbird Pro Jimmy Hines is assisting Hicks in arrangements for the tournament.

Finals in Junior Tennis Tourney Set for April 10

Finals in the City Junior Tennis Championship have been postponed from Saturday, April 3, to Saturday, April 10, Howard Haddock, recreation director handling the tournament, said yesterday.

The finals will be played at The Tennis Club.

From results to date, Frank Ripley and Guy Hammond will probably be the finalists in the Boys' Singles.

Haddock reported play in the first two rounds as follows:

BOYS' SINGLES
(18 years and under)
Roger Williams d. John Simon, 7-5, 8-6; Guy Hammond d. Roger Williams, 7-5, 7-5; Harry Haber d. Dennis McCaulin, 6-0, 6-0; Frank Ripley d. Dawson Hayward, 6-4, 6-2.

GIRLS' SINGLES
(15 and under)
Gretchen Gerhardt d. Chesley Harding, 6-1, 6-1.

BOYS' SINGLES
(15 and under)
Jeff Hale d. Eddie Fox, 6-1, 6-2; Frank Ripley d. Jeff Gale, 6-0, 6-0; Joe Henderson d. Dennis McCaulin, 1-6, 6-4, 7-5; Eric Williams d. Joe Henderson, 6-4, 6-1; David Fox d. N. Camby, 6-1, 6-0.

April 9 Set for Salton Swim

After several postponements because of bad weather, El Mirador's Ray Carmassi has definitely set April 9 as the date he will swim the Salton Sea.

To date, only 17-year-old Dave Serne of Glendale high school has accepted Ray's challenge.



THE DARK ONE, POP — Wiry, 35-year-old Tommy Byrne, swift left-handed pitcher, was the last and longest holdout to report to the Seattle Rainiers training camp here this week. With him came his son, Tommy, Jr., 10-years-old, not as swift yet, and right-handed. They are pictured above during Byrne's first workout, discussing the proper grip for the fast one. An ex-Yankee star, Byrne had a 14-2 record in Venezuela during the winter season there.

Villagers, Indio to Clash Sunday

Palm Springs baseball team will meet Indio at the Polo Grounds Sunday at 2 p.m., Howard Haddock, city recreation director, announced this week.

The local team is sponsored by the Recreation department. Warren Linville is manager of the squad and issued an invitation to any who wished to try out to contact him at Kathryn Finch school or call the city recreation offices.

Little Leaguers Meet Saturday

Palm Springs Little League baseball season for 1954 will be set in motion Saturday when backers of the program and youngsters planning to participate will meet in a breakfast session at World Wars Memorial Hall at 7:30 a.m.

Play in the Little League will get under way May 1. Last year four teams took part in the program during the summer months.

Al Weingarten, chief figure in organization of the Little League plan here, urged all interested adults to attend the breakfast meeting.

EARRING FOUND

Finding of a gold-circlet earring with the initial "J" was reported to police Sunday morning by Jane LeClere, 10, and his brother, Roger, 8, of 640 Calle Palo Fierro.

The Desert Sun

and
PALM SPRINGS NEWS
The Desert Sun — Established 1927
Palm Springs News — Established 1955
CONSOLIDATED DEC. 1, 1952

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Denny Bogert, 12 Wins Gymkhana

Winners in the annual Beten-clif Trophy gymkhana staged by Palm Desert Raiders at Shadow Mountain stables last weekend were:

Denny Bogert, 12, of Thunderbird Stables was first with 17 points; Tommy Murrey, 13, of La Paz Stables, second with 15; Patty Clark, 7, Thunderbird Stables, third with 13; Steve Thorn, 13, of Chase School, fourth with 12.

The contest was open to boys who have not reached the age

of 17. Mr. and Mrs. Clifford A. Ives of Minneapolis, presented trophies to first and second place winners. The Raiders presented ribbons to all who placed and trophies were given winners in all events by R. H. Gibson and Carl Henderson of Palm Desert.

A diplomat is one who can tell you where to go in such a way that you look forward to going there. — Illinois Central Magazine.

THANK YOU . . .

Each and everyone of you who had dinner in the La Paz Fireside Room the early part of this week. When we spoke to you over the radio during our broadcast last Sunday evening, we had no idea that the response would be so tremendous or so quick. On Monday evening, traditionally quiet, we were packed. Our apologies to those who had to wait for table. To the rest of you who did not hear our message over the air, may we tell you that La Paz has an intimate, friendly new dining room known as the Fireside Room. We believe that most people, particularly home owners and apartment dwellers, who eat out only occasionally, want to make an occasion of eating out. We have patterned our room, food and service for just such an occasion. We know, for we have been told by people who know, that there is no finer food, so graciously served in the continental manner, anywhere. Word of mouth advertising is the most powerful kind, and this word has been passed to such an extent that most out of town visitors to Palm Springs make the Fireside Room for dinner a must. Drop in on a Friday or Saturday night and see people from all over the world. Not necessarily guests at La Paz, but guests at other hotels, and other hotel owners as well as dining here. There must be a reason, a real good reason. Call Michel, our gracious maitre d', for a reservation — Phone 2255. Whether your taste runs to file of Sole, Saute Meuniere at \$2.95, or Grenadine of Beef, Bearnaise at \$5.00 (both a complete dinner), Hans, our chef, will delight your palate . . . and Art, our master mixologist, has that heavy hand in pouring . . . nuff said? Why not recognize and accept the fact that you in Palm Springs have a place to dine graciously in leisure and comfort. Why not visit the Fireside Room at La Paz. We suggest you try us during the week.

Thanks,

CARL RHODES,
General Manager

P.S. Dinners from 6 P.M. to 10 P.M. Never a cover or minimum charge. Louie Quinn broadcasts nightly from 11 P.M. 'til 7 A.M.

MEXICALI BULLFIGHT

SUNDAY

APRIL 4
4:30 P.M.

4 — BULLS — 4
From Famous
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MATADORES

JESUS GARCIA
from Spain

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APRIL 2, 3, and 4

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★ The one "A" battery lasts a full month... no "B" battery... fewer battery changes only \$125
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Teeing Off at Tamarisk
BY AVERY ALLEN
Looking back on this terrific Pro-Am over last weekend a few spots stand out. First, the great job that the Junior Chamber of Commerce did in handling the game, food and ticket sales—sure a swell bunch of kids, and hard workers. And next, the beautiful buffet that Tiny and Milo put on preceding the kick-off. Jimmy (in the pit) Metz did his usual yeoman service behind the bar. Seems like his new hair cut has made him a little faster on his feet and more deft in his fingers.
Bob Hope and Phil Harris, a couple of poor kids who certainly need the gelt like I need extra heads—both wound up in the money on the best ball in the record breaking department our own Pat Martin, who was host Pro for the event, just holed out an eight iron shot on No. 15 for a very fancy eagle. This guy shoots some phenomenal golf at times.
The Red Bernsteins were down over the weekend—making the trip in their Jag, which is now a beautiful shade of boudoir pink—makes you feel a little immortal just to sit in it.
ADD EASTER HATS now appearing: Clark Perry showed up with a beautiful imported blue straw, something of a cross between a 5 X Stetson and a Treador Chapeau. Maurie Greenspoon in an off-white deal in somewhat the same mode, with a fish net wrap-around ribbon. These guys sure make it rough on the rest of us who lack that kind of courage. Maurie has been shooting lots better golf since his new hat, and Clark still has his usual solid road game and using his putter for all his 9-iron shots.
The Paul Friedlanders' are down from Seattle. Mrs. F. is the daughter of Doctor Alfred Strauss, eminent surgeon from Chicago. Nice to see them back. Paul will be a real threat in a day or two when he gets on his sticks.
AND NOW the big news for this weekend—the Club Championships, scheduled for Friday, Saturday and Sunday. From the amount of practice the boys are putting in it looks like it'll be another ding dong thing this year. All our friends, relatives and general public are invited to gallery the event, and this time no gallery fee.
Some of our out-of-town guests this week were: Mr. M. Bald, Toronto, Canada; Mr. Sam Bix, Minneapolis, Minn.; Mr. G. J. Brown, Chicago, Ill.; Mr. Frank C. Dancer, Medford, Ore.; Mr. Phil Dufford, Boise, Idaho; Mr. L. A. Gilbert, Rocky River, Ohio; Mr. Paul Jasney, Seattle, Wash.; Mrs. H. Kleinman, Scarsdale, N.Y.; Ralph F. Lewis, Marion, Ohio; Mr. Bruce Loomis, Hartford, Conn.; Mr. Oliver B. Lyman, San Francisco, Calif.; Mr. and Mrs. E. A. Miller, Phoenix, Arizona; Mr. Jim Moore, Sioux Falls, South Dakota; Mr. and Mrs. M. D. Price, St. Paul, Minn.; and Mr. J. Sinclair, New York City, N.Y.
The Desert Sun—5¢
and PALM SPRINGS NEWS
PALM SPRINGS, CALIFORNIA
Thursday, April 1, 1954

Rainiers Close Training Here Against Angels
With the Fort Ord Warriors scheduled to play Seattle at the Polo Grounds today and tomorrow and Los Angeles Angels Saturday, the Rainiers are on the last lap of their Spring training season here.
They will fold up camp Sunday and start the Pacific Coast season Tuesday at San Francisco.
Monday the Rainiers handed U.S.C. Trojans their third defeat at the hands of a Pacific Coast league team against two victories in a battle of home runs. Seattle and Troy each got two but the Rainier's homers came with more men on and they won.
Sunday the Suds clipped the Portland Beavers, 4 to 2, and Saturday swatted the Los Angeles Angels 3 to 2.
Today and tomorrow the Fort Ord Warriors will meet the Rainiers and on Saturday they close their Spring training season here playing the Los Angeles Angels in their final exhibition game here.

Dr. Rautzenberg to Present Three Healing Lectures
Dr. Carl J. Rautzenberg has returned to his practice in clinical psychology in the desert. In order to make the public better acquainted with the new art of healing, called psychotherapy, he is giving three lectures on the general subject of "Healing Through Symbolic Manipulation and Freedom From Neuro-Muscular Tension."
Wednesday, April 7, he lectures on: Healing Through Visual Perception; Wednesday, April 14, on: Healing Through Auditory Symbols; Wednesday, April 21, on: The Self-Generative Training For Release From Neuro-Muscular Tension.
Dr. Rautzenberg will give an insight into the way in which he treats his patients and a description of the methods which he employs. He will show why psychotherapy succeeds where medical science must necessarily fail.

Monte Wins in Annual Tamarisk Pro Tournament
Turning on a sizzling 65 round to give him a two-day total of 139, Eric Monte, Hillcrest Country club, Los Angeles, pro, captured the second annual \$4000 pro-amateur tournament at Tamarisk Country club last weekend.
Monte's final rounds overhauled Paul Runyan and passed him by one stroke for the top prize.
Runyan, who held the lead at the end of the first round, was second with 140. He was tied with Zell Eaton of Los Ceritos.
Runyan, who had a 67 on the opening round, couldn't do better than 73 on the final round.
Gardner Dickinson, who came to Tamarisk this Spring from Florida, was fourth in the tourney with a 142.
INDIVIDUAL PROS
139—Eric Monte, Hillcrest, 74-65.
140—Paul Runyan, 67-73; Zell Eaton, Los Ceritos, 71-69.
142—Gardner Dickinson, Tamarisk, 71-71.
143—Jimmy Hines, Thunderbird, 72-71.
146—Walter Duda, 72-73.
147—Bill Martin, 72-73.
148—Bob Marshall, 72-76; Elsworth Vines, 72-71; Marlie Dutra, 75-73.
Wednesday, April 7, he lectures on: Healing Through Visual Perception; Wednesday, April 14, on: Healing Through Auditory Symbols; Wednesday, April 21, on: The Self-Generative Training For Release From Neuro-Muscular Tension.

Chi-Chi Starlite Room OPENS FRIDAY, APRIL 2
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THE TROPICAL HEAT WAVE
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AMERICA'S FAVORITE COMEDIAN
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Say Seagram's and be Sure
Seagram-Distillers Corporation, New York City. Blended Whiskey. 86.8 Proof. 65% Grain Neutral Spirits.

Prison Riot Film, Now at Sundair,
Walter Wanger's widely-heralded Allied Artists' production of "Riot in Cell Block 11", now playing at the Sundair Drive-In and to close Sunday, has lifted two young actors, each with New York stage experience and each with parts in a dozen pictures to stardom soon after it was first released.
They are Neville Brand, fourth most decorated American soldier in World War II, and Leo Gordon, a veteran of the Army Signal Corps in the same conflict.
"Riot in Cell Block 11" is powerful, unrelenting, fascinating drama, authentic down to the final clang of master locks on cell block doors. It was filmed almost entirely within the walls of Folsom State Prison, near Sacramento, California, a grim institution that at the time the picture was made held some 4,300 inmates. Hundreds of these inmates appear in scenes of the picture, all in the background.
Bill Bronstein, manager of the Sundair, also announced that "The Long, Long Trailer," featuring Desi Arnez and Lucille Ball, will start on the Drive-In screen Sunday. The hilarious Technicolor comedy of a newlywed couple starting across the nation in a trailer, will run four days.
Drivers' License Tests Thursday
Drivers' license examinations were scheduled two days this week at World Wars Memorial Hall, yesterday and today but will revert to the once-a-week program next week.
B. Dawson of the department of motor vehicles at Indio, said that the examinations for drivers' licenses will be given each Thursday hereafter until further notice between 9:30 a.m. and 12:30 p.m. and 1:30 to 4 p.m.

District Scouts in Training for Camp Programs
Boy Scouts of Palm Springs District Council are now engaged in preparations for the annual Spring camping programs. All training activities, including all troops in the district, are under direction of Glen Huish, chairman of camping and activities who will conduct the program on Saturdays, April 3 and 10.
On April 3 all Troops will meet at Tamarisk Park at 7:30 a.m. for combined study of tracking, outdoor living and recognition of the problems of survival under extremes of desert conditions.
Huish will plot a course of travel Friday and on Saturday morning details of two from each troop will leave in advance, blazing trail signs for the others to follow and solve. The trip will culminate in a noon "cook-out" with simulated elemental survival requirements.
A similar program will be held on Saturday, April 10, in the Andreas canyon area and the program will be more rigorous. The boys will meet at the Indian gate at 7:30 a.m.
These programs are in preparation for the annual Riverside county Camporee and events in the afternoon.

Horsemen from Southland to Enter Desert Ride Here
Cliff Campbell, general chairman of the fourth annual Desert Guest Ride sponsored by Los Compadres club, said this week that the event will host a long list of horsemen from all over southern California and even from far away points.
The ride is scheduled for Saturday and Sunday, April 10 and 11.
Invitations have been sent to all members of the California State Horsemen's association.
Saturday, April 10, will be devoted to registration at Los Compadres clubhouse from noon on with a buffet luncheon available for all incoming guests. At 2 p.m. there will be two-hour rides to various spots of interest on the desert. Between 5 and 7 will be the cocktail hour with dinner at 7 p.m.
Sunday will start with a chuckwagon breakfast at 7:30 a.m. followed by a three-hour desert ride starting at 8 a.m.
A gymkhana program will be staged at 10 a.m. with luncheon at noon and more gymkhana.
Woman Injured
Mary Castle, 23, was slightly injured Sunday in a traffic accident on North Palm Canyon drive.
Enthusiasm is running high from District Chairman Jacques Crommelin to the newest tenderfoot Scout.

Drastic Stock Reduction FURNITURE SALE NOW ON!
Prices Crushed on the Largest Variety of Quality Furniture in the Palm Springs Resort Area!
You'll Save Dollars — Not Pennies DURING THIS BIG SALE Compare - inspect - and You'll Buy
MAHER FURNITURE
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North on Indian Ave — across Highway 99 to Dillon Road.
Phone Desert Hot Springs 4-2616
Open Friday Evening 'til 9 P.M.
Only 10 minutes from the biggest bargains of your life

MR. PALM SPRINGS

George Washington never slept here; in fact, he never visited Palm Springs. This community didn't send a company of volunteers to the Civil War nor even the Spanish-American War, so we have no Union Soldier monument. But Palm Springs doesn't pride itself upon civic achievements of a couple of centuries ago, nor even 50 years ago. Our pride is in the Present.

Palm Springs became an incorporated city of the sixth class 16 years ago, come April 20. And wonders have been accomplished here since then. Our population was under 3000 then, when Philip L. Boyd was chosen as the first mayor, with Lloyd Boller as police chief, and Bill Leonello started as chief of the Fire Department. Permanent population grew to 116.3 percent between the 1940 and 1950 Census enumerations. We've been growing rapidly since then.

We have much more than these year-around residents. The lure of the Foremost Desert Resort brings increasing thousands of winter residents here. These visitors love our colorful, leisurely, healthy winters of warmth and sunshine. And what's more, they're able to pay for it, too.

Assessed valuation of property within Palm Springs in 1953 was \$7,258,000. In the 1952-53 fiscal year, the assessed valuation was \$31,357,000. Dollar volume of retail sales quintupled in that same period. They continue to grow apace.

Our vast number of hotels, apartments, resorts and dude ranches are all modern, and include some of the most attractive in the world. They range from moderate priced accommodations to luxury establishments unequalled anywhere for comfort, cuisine and care-free competence. Like El Mirador, to name just one example of Palm Springs Living, combining comfort and luxury.

Ours is a community blessed by Nature, where gracious living is the general rule, rather than the exception. Besides our hotels and resorts, our shops, tourist attractions and unsurpassed mineral baths, Palm Springs has 13 churches, of various denominations.

Our five public schools are highly rated on elementary, junior high and high school levels. The new Desert Hospital has regular and courtesy staffs of 40 eminent physicians and surgeons. The Palm Springs Health Center is staffed by the Riverside County Health Department. Our Welwood Murray Library houses about 20,000 volumes. Its weekly Story Hour for children, and our public parks and playgrounds all contribute to recreation and development for our youngsters.

But why talk further of our residential features? You know these, too. In 16 short years since incorporation, Palm Springs has attained an Ideal Home Community status most other places have not been able to accomplish in 50 to 150 years.

It's all a tribute to our year-around residents, our taxpayers and our city government, this product of astute planning and financing keeping pace with unprecedented growth. Councilman Jerry Nathanson's splendid record as a citizen and an official shows a balanced amount of vision, courage and hard-headed business sense. He is the type we must continue in our Council if we are to build as solidly in the Great Future as we are in the Great Present.

Faculty Club to Give Scholarship Again this Year

Palm Springs Faculty club at its recent meeting voted to make its annual scholarship award to the outstanding senior of Palm Springs high school who plans to enter the field of education.

Selection of the scholar to receive the award will be on the basis of scholarship, citizenship, leadership in school organization and in school spirit, and need.

"The student with broad interests, who is an outstanding scholar and who plans to make a career of education will qualify for the 1954 Faculty club scholarship award, amounting to \$250," Bob Irving, president of the club, said.

Reports on charitable work of the club were detailed. The Faculty club, consisting of educators in public schools of the Village, sent a check for \$100 to the March of Dimes and a check for \$100 to the Palm Springs branch, American Red Cross.

LOSES BRACELET

Mrs. C. F. Bloomingdale reported to police this week that she had lost a link type bracelet. She is a resident of Thousand Palms.

Legal Notices

75

NOTICE OF TRUSTEE'S SALE

On April 9, 1954, at 10:00 A.M., UNITED TITLE GUARANTEE COMPANY, as Trustee under and pursuant to Deed of Trust dated August 12, 1953, executed by FRANK MAZZA and ROSE MAZZA, husband and wife, and recorded September 4, 1953 in Book 1506, Page 299, of Official Records in the office of the Recorder of Riverside County, California, and assigned to J. W. GRAVES, a single man by Assignment of Trust Deed, dated August 12, 1953, recorded September 4, 1953 in said Book 1506, Page 222 of Official Records of said Riverside County, will sell at public auction to highest bidder for CASH (payable at time of sale) in lawful money of the United States, the Main Street entrance of the County Court House in the City of and County of Riverside, California, all right, title, and interest conveyed to and now held by it under said Deed in the property situate in the City of Palm Springs, in said County and State described as: Lot 58 and the Southerly 10 feet of Lot 59 of Block "A", of PALM SPRINGS ESTATES No. 2, as shown by Map on file in Book 16, Page 45 of Maps, Records of Riverside County, California.

Said sale will be made, but without covenant or warranty, express or implied, regarding title, possession, or encumbrance, to pay the unpaid balance of the principal sum of the note secured by said Deed, to-wit: \$22,500.00, with interest from September 1, 1953, as in said note provided, together with advances, if any, under the terms of said Deed, less charges and expenses of the Trustee and of the trusts created by said Deed.

The beneficiary under said Deed, by reason of a breach or default in the obligations secured thereby, heretofore executed and delivered to the undersigned, a written Declaration of Default and Demand for Sale, and written notice of breach and of election to cause the undersigned to sell said property to satisfy said obligations, and thereafter, on December 12, 1953 at 4:00 P.M., the undersigned caused said notice of breach and of election to be recorded in Book 1506, Page 446, of said Official Records.

UNITED TITLE GUARANTEE COMPANY, as said Trustee, By: R. O. LEWIS, Vice-President, By: ROBERT W. CHILDS, Assistant Secretary, as said Trustee.

Date: March 19, 1954. Published: Desert Sun March 25, April 1, April 8, 1954.

No. 162 PALM SPRINGS UNITED SCHOOL DISTRICT

March 12, 1954

Notice of Election

for

ONE MEMBER OF THE GOVERNING BOARD OF THE PALM SPRINGS UNITED SCHOOL DISTRICT

Notice is hereby given to the Electors of the Palm Springs United School District of Riverside County, California, that the Annual Election of members of the Governing Board of the Palm Springs United School District will be held on the third Friday in May, May 21, 1954.

It will be necessary to elect one member. The polls will be open between the hours of 7:00 A.M. and 7:00 P.M.

The returns of the election will be canvassed on Thursday, May 27, 1954, 12:00 Noon, at the Frances Stevens School.

The voting precincts and polling places will be as follows:

Precinct No. 1: Shall include all the area embraced in the Palm Springs United School District and included in the following Riverside County Election Precincts:

To-wit: Palm Springs No. 1 to No. 15 inclusive-Edon (Thousand Palms), Polling Place—Frances Stevens School.

Precinct No. 2: Shall include all the area embraced in the Palm Springs United School District and included in the following Riverside County Election Precincts:

To-wit: Palm Springs No. 16 to No. 25 inclusive—Edon (Thousand Palms), Polling Place—Edon Hot Springs School.

Precinct No. 3: Shall include all the area embraced in the Palm Springs United School District and included in the following Riverside County Election Precincts:

To-wit: Cathedral City-Indian Wells-Danahill, Polling Place—Cathedral City School.

Signed: HELEN K. STALEY, Clerk of the Board of Education, Palm Springs United School District.

Published in Desert Sun March 18, 25 and April 1, 1954.



STUDENTS VISIT BANK—About 50 Palm Springs high school students, interested in banking and commercial business, paid a visit to the Bank of America Wednesday morning, where they watched banking operations in its various departments. They are shown here with Bank President Fred Ingram. The student group was accompanied by two high school teachers, Miss Letha Cole and Robert O. Schnabl.

N. Palm Springs Wants Lighting

Formation of a lighting district in North Palm Springs is under consideration. Supervisor Homer Varner said Tuesday, A. L. Perkins, North Palm Springs fire department chief, is chairman of a committee studying the proposition.

The supervisors may form the district by resolution, after receiving petitions signed by owners of most of the property in the community, or the community's citizens may vote the district into existence at an election.

Varner said the committee apparently has not reached a final decision on what method it will try.

He said he believes the district would benefit the community and he will help the committee in its efforts.

Air Secretary at March AFB Before Leaving

(Photo on Page One)

Harold Talbot, secretary of the Air Force, concluded his visit in the Village Monday with a trip to Riverside and brief visit to the March Air Force base.

He was in the southland for ten days, and spent the weekend at Smoke Tree ranch here.

At Riverside he addressed the Non-Commissioned Officers academy which opened Saturday.

He praised the Riverside area as a possible site for the proposed new air academy but qualified the statement with another, "But other sites may be better."

While in the west, Talbot visited most of the air bases on the coast.

Three Girls Lose Cash While on "Date" Here

Theft of \$43 in cash from her purse and those of two girl friends while they were on dates with three young men early Sunday morning was reported to police by Gloria Ray Jacobson of Los Angeles.

\$150 Damage Done to Auto in Blaze

Damage estimated at \$150 was done to an automobile belonging to Al Bolton by fire Monday afternoon.

Cause was a carburetor flashback, firemen said.

The car was being driven by Gene Howard at the time.

Hotel Special Mattress and Box Spring Set \$52.50

Mattress has 312 coils . . . white sisol insulation . . . layers of felted cotton . . . 8 ounce sateen cover . . . vertical stitched prebuilt border. This is a firm institutional unit . . .

Box Springs . . . 81 coils LAISCO unit . . . heavy construction with corner braces and stabilizers . . . 10 YEAR GUARANTEE.

Delivered and set up in your Hotel at no extra cost.

Professional Accounts only

California Mattress Mfg. Co.

1952 Highland Ave. Phone 867-117

San Bernardino, California

Nothing Like This for the PRICE in town. Palm Canyon Drive entrance, C-1 LOT, 3 rentals and room for more units or shops. SEE TODAY WE WILL SUBMIT OFFER

7 UNITS 800 block North Indian Avenue, 115' frontage. Beautiful grounds. 1/3 down. \$65,000

Munholland Company

1059 N. Palm Canyon Dr. Phone 3673

ASSOCIATE BROKERS John C. Davis Earl Chamberlain

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Incoming Southland Rotary Officials to Convene Here

Incoming presidents and secretaries of Rotary clubs of Districts 162 and 163, which cover all of southern California outside of Los Angeles, will meet here May 7 and 8 for a "training course" for Rotary officials.

The sessions will be held at Deep Well Ranch.

President Herman Reich of Palm Springs Rotary club last week appointed James I. Cavett as chairman for the sessions.

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Election Suit to be Aired at Indio Today

Judge Hilton H. McCabe presiding over the fourth department of Riverside county superior court at Indio, today will hear evidence in the suit attacking the candidacy of Clifford Campbell for councilman from the second Palm Springs District.

The case was originally set for last Friday but continued until 10 a.m. today.

The suit was filed by Attorney Leonard Bock on behalf of James C. Darling and Patricia M. Grenzow who asked that Campbell's name be removed from the municipal election ballot or else declare him ineligible if elected.

The plaintiffs claim that Campbell's nomination is invalid in that he did not obtain all of the 10 signatures on his petition by himself as alleged in his affidavit.

City Attorney Jerry Bunker and Attorney Warren Slaughter replied to the suit and submitted demurrers which Judge McCabe took under advisement in continuing the hearing. The council election in Districts Two, Four and Six is scheduled for April 13.



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is relaxing in fun designed comfortable WESTERN WEAR from



Plenty of smart cottons and sunwear, too.

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SMOKE TREE RANCH Phone 5102

Open 7 days a week from 9 to 5

TWENTY-SEVENTH YEAR The Desert Sun and PALM SPRINGS NEWS

Page One-B

Palm Springs, California, Thursday, April 1, 1954

Second Section

JAYCEE ENDORSES CITY OWNED GOLF COURSE

Junior Chamber of Commerce members, meeting in regular session at World Wars Memorial hall Thursday night, adopted a resolution favoring a municipal golf course for Palm Springs.

More than 30 members present, with Jim Hadlock, president presiding, adopted the resolution unanimously.

It will be presented to city council at that body's next meeting.

THE RESOLUTION follows:
WHEREAS: We as young business men and citizens of this city wish to see our community grow and prosper as a winter resort.

AND THAT: Visitors to this community are largely attracted by the recreational facilities we have to offer.

AND THAT: Existing golfing facilities are not adequate to accommodate all of our vacationists who would like to participate.

AND THAT: As suitable a site might not be as reasonably accessible in the future as it is now.

WE THEREFORE RESOLVE THAT: The Palm Springs Junior Chamber of Commerce in the interest of public entertainment, does hereby en-

dorse and urge the City Council of Palm Springs to take action to purchase property for the construction of the proposed municipal golf course.

"YOU CAN ALL HELP the police department by taking simple precautions against criminals," he said. "Lock your cars, take the keys with you. Report suspicious characters or any possible crime to police at once."

"But don't try to investigate yourself. That's the job of the police. And be sure you give your address and telephone number when you report to police."

Chief Davis said cooperation of citizens would result in a better job by police and more protection for the individual.

Valuable Mink Taken by Thief

Theft of a new brown mink stole valued at \$1,500 from a booth at a local night club between 10:30 and 11 p.m., Friday, was reported to police by Mrs. Manuel Bloom, 1400 Tamarisk road.

The coat had been placed across the back of the booth, Mrs. Bloom said.

Water District Reports Profit

Newly formed County Water district at Desert Hot Springs has made a profit of \$648.40 a month since taking over the Desert Hot Springs Water company in November, President Julius Nathansen reported at the board meeting last week.

He expressed satisfaction with the results. Other board members, however, declared that it will take a longer period to determine whether the present water rates and the tax rate of 40 cents per \$100 assessed valuation is sufficient to operate the district.

\$73,000 in New Building in Week in Village Area

Home building fell off last week with permits being issued for only two dwellings in the Palm Springs district, one in the city and one in the adjacent unincorporated area.

One large apartment marked permits issued by the city building department. Total value of city-issued permits was \$55,600.

Permits issued by the county department of building for the local area were valued at \$17,742.

Permits were issued within the city to:

George Frederick, 1556 Indio road, Ryan and Ryan, apartments, \$24,000.
A. H. Lincoln III, 990 Paseo Dorotea, dwelling, \$6,000.
C. O. MacDonald, 761 Mesquite, J. I. Cavett, carport, \$600.
Mrs. Paul Oman, 410 Paseo El Mirador, addition, \$1,000.
Ramon Trailer Park, 1441 East Ramon road, recreation hall, \$12,000.

County building permits went to:

Berlin, Cathedral City, Lamb, addition, \$500.
Grant A. Newlin, Palm Springs, utility building, \$750.
Manson Rogers, 1000 Palms, K. W. Williams, dwelling, \$750.
Ray Russell, Palm Desert, L. A. Reple, dwelling, \$800.
D. Salvadori, 1000 Palms, addition, \$940.

Car Clouters Steal Articles Worth \$640

Theft of articles valued at \$640 from his car parked on West Andreas road between 11 a.m. and 1 p.m., Saturday, was reported to police by Wendell Martin, 320 Camino Norte.

Sheriff's Relief Association to Stage Rodeo May 8, 9

Evans Park, Riverside, will be the scene of a two-day Sheriff's Rodeo, May 8 and 9, according to Sheriff Joe Rice.

Sponsored by the Riverside County Sheriff's Relief Association, the event is expected to attract top rodeo contestants to compete for the \$1500 purse, plus entrance fees. Any profits derived will be deposited to the welfare fund of the Relief Association.

Sheriff Joe Rice said that Lytle Greenman, rodeo producer, has under contract to appear, the Monty Montana trick roping group, Hoot Gibson, motion picture star, and is negotiating for the services of two other outstanding television and motion picture personalities to appear on the entertainment portion of the program.

SOME OF THE TOUGHEST, wildest stock in Southern California will be brought to Riverside by Andy Juarequi, arena director.

Frank Bogert of Palm Springs, noted rodeo announcer, will be on hand to introduce each contestant and outline the rules and regulations, to be followed by the contestants in each of the six scheduled events.

Arrayed in colorful western dress, the Riverside County Sheriff's Posse will lead a parade of 2000 horses and their riders through the streets of Riverside. Several musical groups have been invited to participate. With the Queen of the Rodeo, civic officials and Hollywood personalities, spectators will be given a treat long to be remembered, said Rice.

FOLLOWING THE PARADE, Saturday evening, May 8, at 7:30 p.m., all the personalities seen in the afternoon will appear in the converted ball park to display their talents for the pleasure of the customers. In addition to trick riding, roping, there will be square dancing on horseback, and, of course, the rodeo clown. On Sunday afternoon at 1:30 p.m., the entertainment program will be repeated. Action and thrills will be provided both days by the cowboys competing for the purses offered in the rodeo events.

"It is the desire of the River-

side County Sheriff's Relief Association to present to the public the type of entertainment attractive to young and old. We are trying to make this one of the outstanding rodeos between Los Angeles and Palm Springs," Association President Gilbert R. Mundy said, "and with the cooperation that we are receiving, the public will really get its money's worth. If it is successful this year, then we will make it an annual event of the association."

Rodeo headquarters are being established in Rasmussen's Saddle, 3544 Eighth street, Riverside. Correspondence regarding the rodeo may be addressed to John Hollinger, at that address.

Autoist Robbed While Changing Tire, by Thugs

Strong arm robbery netted two men \$15 and personal papers at 4 a.m., Sunday, when they attacked Francis Donald Hunt of Redlands, while he was changing a tire on his car in the 700 block of South Palm Canyon drive.

He was about to remove the lugs from the wheel, when two men came up behind him and one held his arms while the other went through his pockets, Hunt told police.

The two men fled on foot. Hunt reported, when they saw another vehicle approaching.



As We See It

(by P.M.W.)

WE BELIEVE THAT PALM SPRINGS HAS THE MOST BEAUTIFUL "MAIN STREET" IN ALL AMERICA AND THAT MANY OF US WHO LIVE HERE HAVE NEVER FULLY APPRECIATED THE OUTSTANDING BEAUTY 365 DAYS OF THE YEAR OF PALM-LINED PALM CANYON DRIVE WITH ITS COLORFUL AND EXTREMELY PLEASING ARTISTIC PARADE OF ARCHITECTURAL VARIETY AND SPLENDOR IN ITSELF SUFFICIENT TO MAKE PALM SPRINGS FAMOUS AS THE "QUEEN OF BEAUTY" AMONG RESORT CITIES

WE ALL OWE A DEBT OF GRATITUDE TO THOSE FAR-SIGHTED FOUNDING PIONEERS WHO ENVISIONED AND SHAPED THE CITY'S GROWTH TO FIT INTO THE ATTRACTIVE PATTERN IT NOW PRESENTS PARTICULARLY IN MAINTAINING THE ORIGINAL BEAUTY OF PALM CANYON DRIVE UN-MARRED BY BIG BILLBOARD SIGNS OR GREAT GAUDY NEONS AND FORESTS OF UNSIGHTLY POLES AND OVERHEAD CABLE LINES WHICH BESPOIL THE VIEW IN MOST OTHER RESORT COMMUNITIES

BESIDES "SELLING" SUNSHINE AND SCENERY WE THINK PALM SPRINGS COULD CAPITALIZE A GREAT DEAL MORE THAN IN THE PAST ON THE OUTSTANDING BEAUTY AND EYE-APPEALING ATTRACTIVENESS OF OUR MAN-MADE CITY WHICH IN ITSELF IS WELL WORTH A TRIP AT ANY TIME OR PLACE WITH CONFIDENCE THAT THE CIVIC CROWN AND BEAUTY TITLE IS RICHLY DESERVED AND EASILY PRESERVED IN ANY "CONTEST" WITH RIVAL COMMUNITIES

WITH THIS IN MIND WE SUGGEST THAT THE CHAMBER OF COMMERCE OFFICIALLY PROCLAIM PALM CANYON DRIVE AS "AMERICA'S MOST BEAUTIFUL MAIN STREET" AND BE PREPARED TO ACCEPT ANY CHALLENGE TO UPHOLD THE SAME BEFORE IMPARTIAL JUDGES AT ANY TIME OR PLACE WITH CONFIDENCE THAT THE CIVIC CROWN AND BEAUTY TITLE IS RICHLY DESERVED AND EASILY PRESERVED IN ANY "CONTEST" WITH RIVAL COMMUNITIES

WE ARE TOLD SEMI-OFFICIALLY THAT THERE IS NO ISSUE OVER THE NEED FOR A PUBLIC GOLF COURSE BUT THAT THE PROBLEM IS ONE OF LOCATION AND ACQUIRING LAND SINCE THE TRACT PARTICULARLY FAVORED IS WITHIN THE INDIAN RESERVATION WHICH COMPLICATES SECURING CLEAR TITLE AS TITLE COMPANIES WILL NOT ISSUE SAME DESPITE APPROVAL OF THE FEDERAL GOVERNMENT WHICH MEANS THAT PRIVATE CAPITAL WOULD BE REQUIRED FOR THE FIRST PURCHASE LATER TO BE BOUGHT BY THE CITY WHEN CLEAR TITLE IS ESTABLISHED OR THAT A NEW SITE MORE DISTANT AND COSTLY IS THE ALTERNATIVE SO IN EITHER EVENT ALL WILL HOPE THAT SOMETHING IS DONE AS SOON AS POSSIBLE AND GET WORK STARTED ON BUILDING THAT SO MUCH DESIRED MUNICIPAL GOLF COURSE

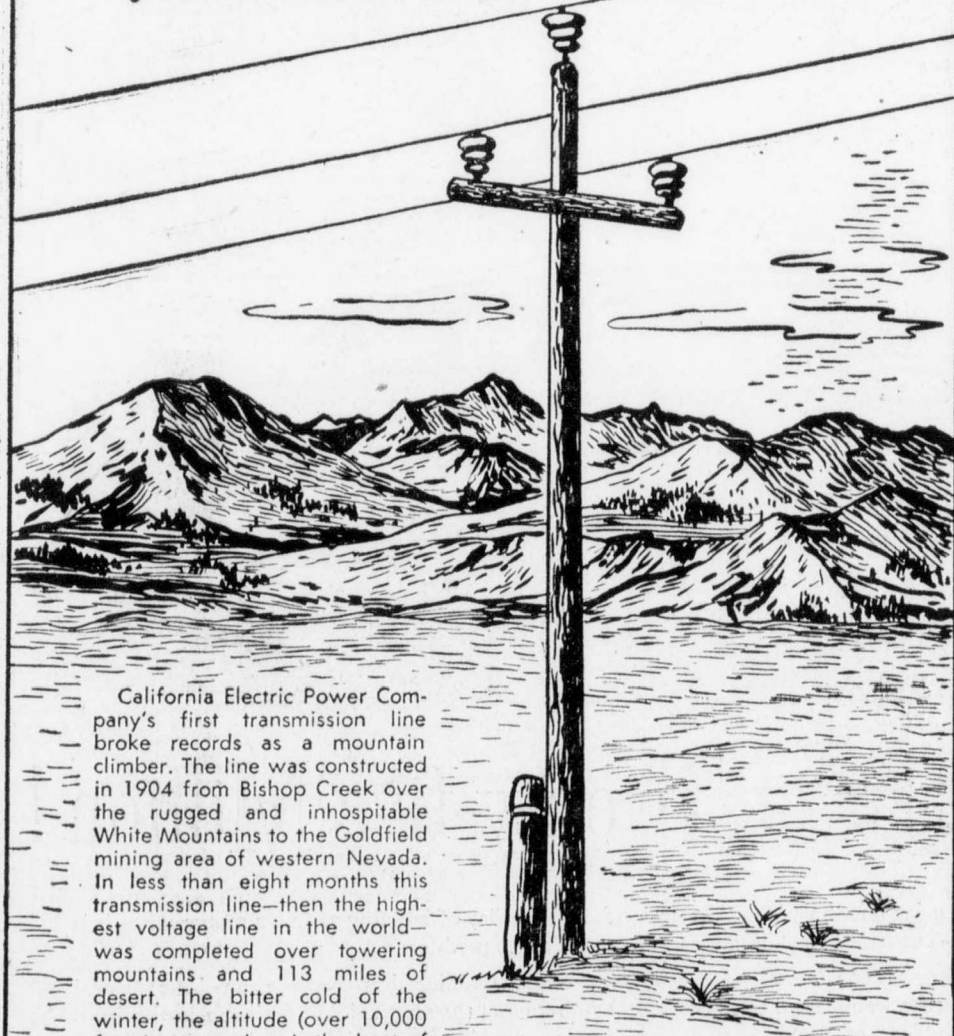
SINCE EASTER AND DESERT CIRCUS WEEK FALL SEVERAL WEEKS LATER THAN USUAL THIS YEAR PALM SPRINGS IS SURE TO ENJOY A LONGER SPRING SEASON WITH THE ATTENDANT INCREASE IN BUSINESS LASTING WELL THROUGH OUR FINEST WEATHER WHICH THIS YEAR SHOULD BE ACCOMPANIED BY WILD FLOWERS IN GREAT PROFUSION DUE TO THE LATE RAINS SO YOU CAN SAFELY SEND THE WORD TO EVERYONE—EVERYWHERE TO COME AND ENJOY A GRAND SPRING SEASON

The **Printery**

ACROSS FROM DESERT SUN

Adv.

The Mountain Climber



California Electric Power Company's first transmission line broke records as a mountain climber. The line was constructed in 1904 from Bishop Creek over the rugged and inhospitable White Mountains to the Goldfield mining area of Nevada. In less than eight months this transmission line—then the highest voltage line in the world—was completed over towering mountains and 113 miles of desert. The bitter cold of the winter, the altitude (over 10,000 feet in some places), the heat of the desert summer and the lack of water and roads were but a few of the obstacles men faced to build the "hi line."

Today, thousands of miles of primary and secondary electric lines criss-cross the Calceatic system (from Nevada to Blythe, California) but the White Mountain line still carries power to Nevada—a monument to men who were willing to face hardships to electrify an era of western history.



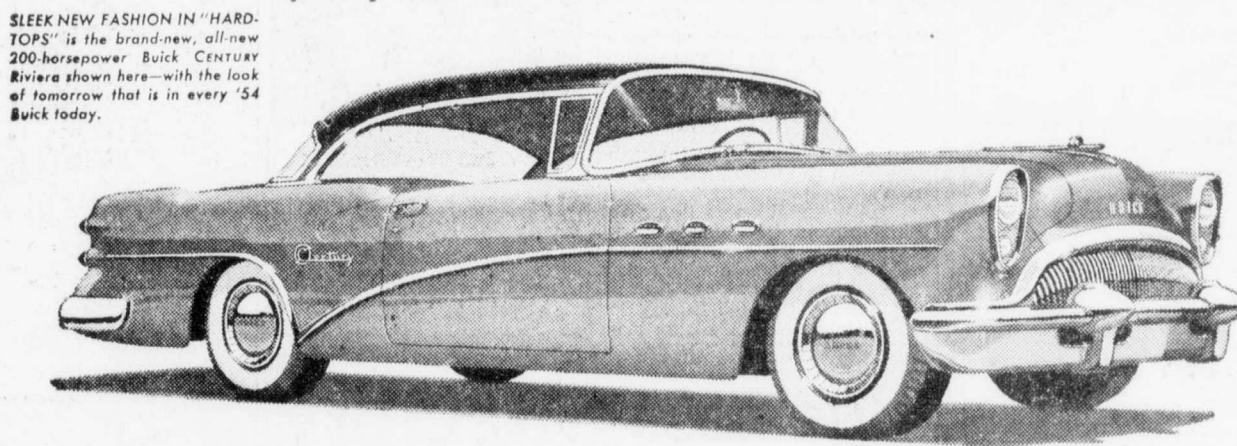
CALIFORNIA ELECTRIC POWER COMPANY

STARTING FRIDAY, APRIL 2nd
—and it's something to see!

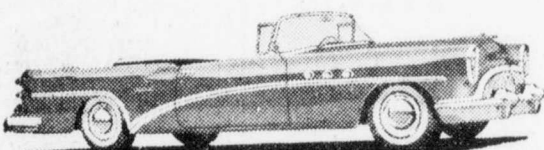
BUICK PRESENTS A STUNNING NEW

Spring Fashion Show

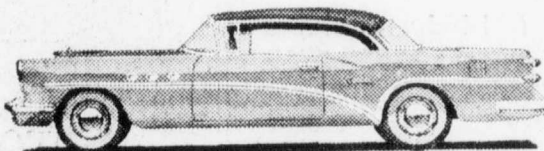
* Gay new cars * Fresh new colors * Smart new décors



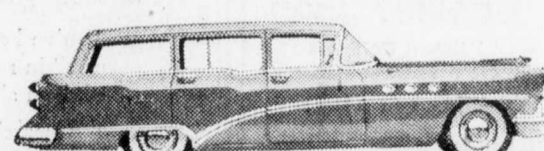
Now in the **SPECIAL** and **CENTURY** models!



New Convertibles Just Arriving!



New Rivas First Time Available!



New Estate Wagons Now All-Steel Bodied!

BRIGHT NEW SPRING AND SUMMER COLORS!

Gulf Turquoise • Tunis Blue
Lido Green • Condor Yellow
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—and many more, including fresh new two-tones!

WE cordially invite you to a fashion showing of a bright new springtime on wheels...

To see the tomorrow-styled Buicks we have ready for you today—but now in airy new body styles never available before, and in fresh new summer colors never shown before.

For these are smart new Convertibles, hand-some new "hardtop" Rivas and new all-steel Estate Wagons ready for the first time in the budget-priced V8 SPECIAL models, and in the high-powered CENTURY models—and all with the ultramodern windshield design of sweepback pillars.

And these high-fashion beauties come in brilliant new summer colors—rich new hues that lift your spirits like a robin's spring song.

Come see our sampling of these rakish new cars and fresh new colors—and discover, in the doing, what beautiful buys these supremely powered, smoothly responsive Buicks are in every way.

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Missionary Tells How She Taught Empress to Bake

What to do when the Empress of Japan wants to learn how to make an angel cake? And you would like to help her, but the protocol of a swarming household of horrified and forbidding chamberlains, ambassadors, and others forbids.

The building up of this problem, and its final solution, were portrayed to a highly interested audience, as a finale to the program presented by the Rev. and Mrs. William C. Kerr at Cathedral City Community church Sunday evening.

Mrs. Kerr, in her activities in Tokyo of leadership in American Education and Information officialdom, had occasion to bake an angel cake for the silver anniversary of the Emperor and his wife. Tricked down through officials came the inquiry: Would she teach the Imperial couple how to make such a cake? Difficulties arose there, which finally brought the princess herself to Mrs. Kerr for direct instructions. Then came down the totally impossible request that Mrs. Kerr was to come to the palace and give the Em-

press personal instructions! As she reviewed to uninformed western minds what this meant in the total upset of all traditions of the Royal household, she gave vivid illustrations of the horror and opposition of the palace menage.

But the impossible was accomplished, and Mrs. Kerr related the sessions of instruction, telling the Empress why she should not grease the pan, just how she should beat the eggs, helping her to get an American heat-regulated oven from the wife of a departing officer, and of finding a way to present to the Empress a second-hand angel cake pan with removable pan. Culminated with the presentation to Mrs. Kerr of an angel cake made by the Empress herself! Asked as to how good was the cake, Mrs. Kerr explained that she found joy in giving most of it to Japanese friends who were enthralled beyond measure at such a gift from the hands of Her Royal Highness.

Mrs. Kerr also told most interestingly of some of the other phases of her work, including the education of Japanese brides of American soldiers, in preparation for their life in America: mannerisms, dress, meetings in the in-laws, and all of many complex details which would involve in so complete a revolution in the entire life of the young wife in her new world.

When the Empress herself protested at their leaving, Mrs. Kerr told her they had six excellent reasons for going: six grandchildren in Des Moines area with whom they wanted to spend at least a few of their years. They left Cathedral City Monday morning for the re-union in Iowa.

Unforgivable Sin Lecture Subject

"The Sin God Never Forgives" will be the subject of the Bible lecture Saturday evening at the Town Hall in Cathedral City. Another in the current Bible Prophecy Crusade series, the meeting will begin at 7:30. Motion pictures again will be shown at the beginning and group singing in addition to special musical numbers will also be enjoyed. All are invited.

Pastor Smith also announced the completion of improvements on the Welfare Department facilities. "We are more fully equipped to process clothing for shipment overseas and for distribution to needy persons in

Two Services for Community Church Sunday

Dr. James H. Blackstone Jr., pastor of the Community church will conduct the services Sunday morning and the Sacrament of the Lord's Supper will be held at both the morning services, one at 9:30 and the other at 11 a.m. The Chancel Choir under the direction of David Olson will present special music. Reception of members will be held at the 11 o'clock service.

There are classes for all grades in the Sunday school. The Junior high department meets in the new Youth Chapel and the Adult Fellowship class meets at the Manse, 251 San Jacinto road. Sunday school meets at 9:30 a.m.

At the evening service at 7:30 p.m., Miss Ruth Pinekey, who has spent the last several years in Japan as a missionary will speak on the "Challenge of the Christian Gospel in Japan." She will illustrate her talk with pictures.

High School Christian Endeavor meets at 6:15 p.m. in the church parlors and will continue its series of meetings on "Christian Youth Looks at Love and Life." Junior high Christian Endeavor will meet in the church at the same hour.

Scientific Prayer Sunday's Topic

Warner Moon will speak Sunday night at the Youth Center in the current series of Religious Science lectures at 8 p.m. This week his subject will be "Scientific Prayer."

The meetings, held each Sunday night at the Youth Center on Bellardo road, are attracting increasing congregations.

"the desert area now," he stated. Anyone having used clothing in good condition they would like to contribute for relief in Korea, among the Navaho Indians and locally, are asked to call 4386 and donations will be picked up.

CONCEPT OF GOD FORMS CHARACTER LESSON TEXT SAYS

A child's concept of God will form his character in paths of integrity and uprightness, says the Sunday Lesson-Sermon in all Christian Science churches. The subject is "Unreality."

Selections from the King James Version of the Bible include these words of admonition from Proverbs (22:6, 23:12): "Train up a child in the way he should go; and when he is old, he will not depart from it. . . . Apply thine heart unto instruction, and thine ears to the words of knowledge."

In selections from the Christian Science textbook, "Science and Health with Key to the Scriptures" Mary Baker Eddy counsels, "Children should be allowed to remain children in knowledge, and should become men and women only through growth in the understanding of man's higher nature." "Literary commercialism is lowering the intellectual standard to accommodate the purse and to meet a frivolous demand for amusement instead of for improvement." (pp. 62, 195).

The Golden Text is from Ro-

Rabbi Lebowitz to Discuss Faith Tomorrow Night

"The Springtime of Faith" will be the sermon topic of Rabbi Arthur B. Lebowitz at the regular Sabbath Services tomorrow evening at 8:15 o'clock at Temple Isaiah of the Jewish Community Center.

The temple choir under the direction of Harry Tomlinson, with Christine Tomlinson at the organ and Evelyn Spilke soloist, will furnish the musical portions of the services.

Saturday morning services are held at 10 o'clock.

Church Callers Guests at Dinner

Members of a Church Calling group of Community church were entertained by Dr. James H. Blackstone Jr., pastor, at a dinner meeting Friday evening at the church.

Featured in the table decorations of Spring flowers was a replica of Community church and the new Youth Chapel. Surrounding the church miniature were dolls dressed to represent members of the church board, choir director and organist. Dolls representing Dr. Blackstone and Deran Yaylian, the assistant pastor, were dressed in black robes and placed at the entrance of the church.

At the close of the dinner, Dr. Blackstone told of plans for the afternoon of calling which was held Sunday. Many of the officers of the church and their wives and members of the congregation attended the dinner and participated in the calling.

U. of R. Drama Group to Present 'Everyman' Here

University of Redlands Drama Group, now on tour of southern California, will present "Everyman" at Community church next Wednesday evening at 7:30 o'clock. Dr. James H. Blackstone Jr., pastor, announced.

The group, under the direction of Mr. and Mrs. Albert Johnson, numbers a cast of 26 and has been hailed wherever they have appeared, Dr. Blackstone said.

mans (13:12): "The night is far spent, the day is at hand; let us therefore cast off the works of darkness, and let us put on the armour of light."

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<p>FLOOR COVERING</p> <p>CARPETS — RUGS Complete contract department for Hotels, Apartments, Motels and Commercial users. All major mills represented. All workroom facilities, sewing, laying, binding, repairing Nick Naylor, Inc. FLOOR COVERINGS 45-297 JACKSON, INDIO Phone 73871 Samples and Estimates to your home or office at no cost or obligation. ALSO AT RETAIL FOR THE HOME</p>	<p>For Information Regarding Advertising in this Directory please Phone THE DESERT SUN 2 2 4 9</p>

Church Women Plan Busy Day at Cathedral City

Women of Cathedral City Community church plan a busy day today with activities starting at 9:30 a.m. when bandages will be rolled for Korea and Thailand.

At 11 a.m. the weekly Bible Study and Prayer group will convene at the church.

At 1:45 p.m. the Women's Auxiliary will meet at the home of Mrs. Alice Wheeler, 675 D street. Mrs. George Scherer will speak on her work in Lebanon and Syria.

Dr. Graham Hunter, pastor, will conduct the 11 a.m. service Sunday with Bible classes meeting before at 9:30. Warner Moon will lead in the songfest preceding the classes.

First hand reports from a leading worker in Japanese and Korean education in the ways of American democracy were presented to a large congregation at the church last Sunday evening.

The Rev. William C. Kerr, a veteran of 46 years of missionary and educational work in the Orient, was the speaker. Mrs. Kerr also spoke on her experiences. She was for 42 years in similar work in co-operation with her husband.

Rev. and Mrs. Kerr have just returned from Tokyo and stopped over in Cathedral City to visit Mrs. Kerr's sister, Mrs. Graham Hunter.

Dr. Dorrance to Speak in Village

Dr. Earl W. Dorrance, supervisor of Southern California Foursquare churches will be guest speaker at the Foursquare church, Sunday at the 11 a.m. service.

Dr. Dorrance will also dedicate six-month-old Judith Marie Morrow, daughter of Rev. and Mrs. Jack Morrow, pastors of the church.

The church is located at 600 Vella road, one block off Ramon road.

Special Music to Mark St. Paul's Service Sunday

The Fifth Sunday in Lent, or Passion Sunday, will be observed at St. Paul's in the Desert Episcopal church April 4, by two celebrations of the Holy Communion, 8 a.m. and 11 a.m. The family service and church school will be held at 9:30 a.m., followed by classes for all ages. The rector's study class is analyzing the book of

"Revelation of St. John the Divine."

The adult choir, under the direction of Mrs. Alex Hammond, will present the well-known "Fifth Word" from Du Bois' "Seven Last Words of Christ," at the 11 a.m. service.

"In accordance with ancient church tradition, all images and crosses will be veiled within the church during these last two weeks of Lent. This tradition arises from the fact that Passiontide and Holy Week are those periods in the church year wherein we look at the person of Christ as revealed in the Gospel record," the Rev. William A. Blomdon Jr., rector, said.

READ SUN CLASSIFIED ADS

The Desert Sun—2b
and PALM SPRINGS NEWS
PALM SPRINGS, CALIFORNIA
Thursday, April 1, 1954

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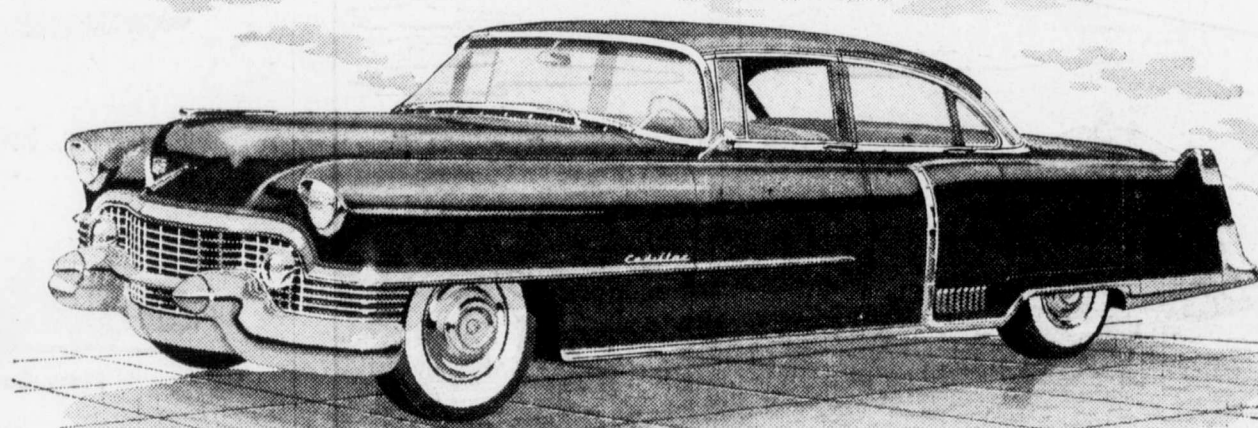
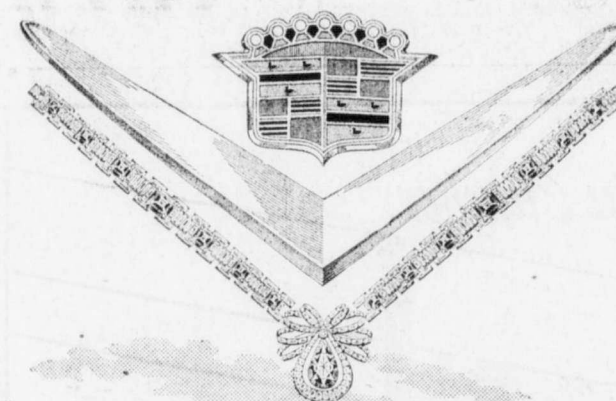
BY APPOINTMENT ONLY:

PHONE 2617

(Khakis in moth balls — it's wonderful

to be a civilian again.)

Cadillac



"Dream Car" of Twenty-five Million!

You've heard and read a lot about various "dream cars" in recent months—but here's the "dream car" of them all!

Research among motorists would seem to indicate that literally tens of millions of people dream of owning this car—and would take steps to change their dreams into realities if they felt their economic situations justified them in doing so.

It is—as you undoubtedly know—a Cadillac.

What can there be about a motor car to make it stand so eloquently apart from all other products of its kind?

The reasons are not far to seek or difficult to evaluate. They are simply the fruition of a fifty-year policy of strictest adherence to the highest possible ideals in engineering, manufacturing and service.

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The 1954 Cadillac is the greatest Cadillac of them all—more beautiful, more distinguished—and with the finest performance of all time.

Come in and see it. Whether you expect to buy a Cadillac or not, you are welcome to see and inspect the new Standard of the World.

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Careers Studied at High School

Dr. Arthur L. Bietz, prominent southland psychological consultant and professor, addressed parents and pupils of the junior and senior high school yesterday on "Building a Successful Life," as the opening talk in the annual Career Conference staged by Palm Springs high school.

After the 9 a.m. talk, business and professional men of the Village and outside points met with groups of high school students to discuss careers. A leader in each branch of business,

Delegates to Girls' League Convention Tour Village

Delegates to the annual Girls' League convention from Arizona and southern California, meeting in the San Geronimo Pass cities with Girls' League of Beaumont, Banning and Palm Springs high schools as co-hostesses, saw Palm Springs last weekend on a guided tour after their business sessions and a dance in Banning.

The tour of the city by bus was planned by June Pitkin, president; Fran Buol, vice-

president; Dottie Allen, secretary; Connie Cornelius, treasurer of the Palm Springs high Girls' League. Faculty advisors were Mrs. Colleen M. Junker M. Junker and Miss Helen I. Thompson.

The visitors met with their hostesses from each of the three communities Friday and that evening a dance was given for them at Banning high school gymnasium.

Following business sessions of the convention, the girls boarded buses for Palm Springs where they were taken on a guided tour of all of the famed Village points of interest.

Humility, Service Topic Saturday

Observance of the Ordinance of Humility and Service and of the Lord's Supper will mark

11 a.m. worship services of the Palm Springs Seventh-day Adventist church Saturday. Pastor D. K. Smith will speak. Sabbath school will begin at 9:30 under the direction of Mrs. John Cook, superintendent.



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- Latest Modern Eyewear

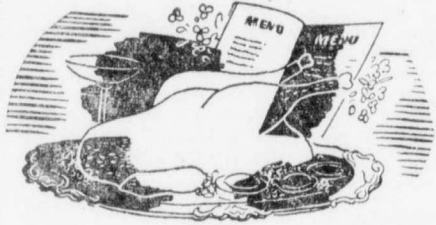
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Phone 2212

(9th year in Palm Springs)
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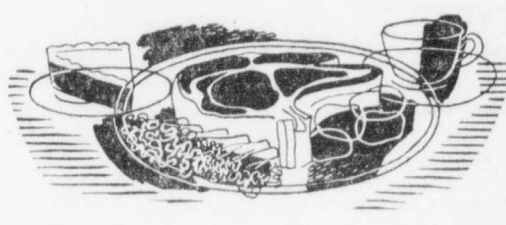
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BARBECUED RIBS In a Basket \$1.25
FRENCH FRIES • COLE SLAW • all the trimmings
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IN Palm Springs AT NORTH PALM CANYON AND VIA LOLA — PHONE 2061

The PUBLISHER'S Corner By OLIVER B. JAYNES

MIAMI, FLORIDA is now claiming to be the Winter sports capitol of the nation. They do have a variety of sporting events, including at the present time thoroughbred horse racing at Gulf Stream Park, exhibition baseball games between the major leagues in spring training here, three dog racing tracks, and two Jai Alai Frontons. It is interesting to note that these sporting events attracted about 61,500 paying customers last Saturday, divided as follows: 31,800 crowded Gulf Stream Park for the \$100,000 Florida Derby; 6,700 saw the world champion New York Yankees suffer their seventh straight defeat, this time at the hands of their old rivals, the Brooklyn Dodgers; three dog racing tracks (two at Miami and one at Hollywood) drew a combined total of 16,000, and the Jai Alai games at Miami and Dania accounted for 6,000 more. Dog racing and Jai Alai are night events. On the same day, out on the Normandy Shores golf course, they were winding up the \$15,000 International Four-ball tournament. This event may have suffered the most from competition because there were only about 1,000 spectators in the gallery.

It is interesting to note, in passing, that several Californians figured in the sporting events down here in the past week. Most thrilling, of course, was the triumph of Correlation in the Florida Derby. The horse is owned by Robert S. Lytle of Los Angeles and was ridden by Willie Shoemaker, who flew down from Santa Anita. As Correlation began passing the other horses on the stretch turn, the crowd shouted "Here comes California!" Aboard the place horse and the big favorite, Goyamo, was Eddie Arcaro, who also flew here from Santa Anita for the big race. Ben Hogan came to Miami for the Four-ball tournament, and had the largest gallery on the opening day. From his first tee-off, Ben didn't seem to be on his usual game and his showing was somewhat disappointing. The youthful teams of Bus Holscher and Bob Rosburg were pressing the winners until the last day, when they slipped back several notches.

Other Californians here for the Four-ball tournament were: Jimmy Clark of Los Angeles, Jim Ferrier of San Francisco, and Jerry Barber of La Canada.

I might say right here, that I realize more than ever before the importance of recreational facilities to any resort. I believe that a municipal golf course is the greatest need of Palm Springs and I was pleased to note in the recent issues of The Desert Sun of the efforts being made for a new golf course. Most of the stories about President Eisenhower's visit to Palm Springs were built around his golfing activities, and people have been impressed by our golf facilities. But we know very well that it is difficult for many of our visitors who enjoy golf, to find a place where they can play.

THERE WERE 366 VISITING Rotarians at the Ft. Lauderdale Rotary Club last week. This represents a pretty good cross-section of Florida's Winter tourists, so I got a breakdown on the states from which they came and found most of them came from the populous states of Ohio, Michigan, New York, Pennsylvania, New Jersey and Massachusetts, in that order. There were only five from the Far West, two from Colorado, one from Washington, one from Arizona and the visitor from Palm Springs. Ft. Lauderdale has a census population of around 50,000 and it is estimated that there are in the neighborhood of 100,000 visitors here at the present time. They have a shorter active season here than in Palm Springs, because April and May are not nearly so good. The tourist population in Florida drops off sharply at the beginning of April, but they have developed a very good Summer resort business at greatly reduced rates. Ft. Lauderdale has become very popular with college students for their Spring vacation and the town is loaded with them right now, including 50 from UCLA in Los Angeles. Speaking of the Ft. Lauderdale Rotary club, a man by the name of Swindle has been named treasurer.

CALIFORNIANS WILL SOON be able to drive to Mexico City on the new coast highway via Mazatlan. I learned from 'Doc' Sexton of Nogales, where the highway begins, that only sixty miles of the entire route is yet to be surfaced, and this should be completed in September or October. The road is open all the way right now and even the unsurfaced portion is not bad, he said. General C. L. (Moon) Mullins, retired, is manager of the Nogales Chamber of Commerce, I learned. Anyone wishing information regarding this new highway to Mexico City could probably get it by writing to him.

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A popular book on longevity says that if you want to live to be a centenarian, the most important thing of all is, "Don't worry!" Just the thought of living to be 100 under present conditions makes us worry.—Phoenix Flame.

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Dennis, the Menace By Ketcham



By GEORGE, THEY ARE ANTS!

I RISE TO REMARK

By CONGRESSMAN JOHN PHILLIPS

Today is one of the three big days for a committee chairman. Today my subcommittee must present the finished appropriation bill for the "Independent Offices" to the full committee of 30 men, and I must not only give a resume of a bill which runs to 69 pages, printed, and of a report of 49 pages, but the 7 of us must defend the suggestions in the bill against the attacks we know are inevitable. Monday, the Congress will debate the bill, in the "Committee of the Whole House on the State of the Union," which is Congress with its working clothes on, and all afternoon Tuesday, we will be under the "five minute rule" when amendments may be made, on which we will vote. Finally, about 5 p.m. Tuesday I look for two recorded votes, on a motion to recommit the bill, and on final passage.

A curious thing about this part of the work of the committee on Appropriations, is that, if you asked the 7 members of the subcommittee how many agencies were included in the bill, you could get 7 different answers. The way to understand it is to say that it includes the government agencies which are not attached to departments; in other words, that do not have cabinet officers over them. Among these, there are groups of agencies, originally set up separately, later combined into larger agencies, by law or executive order. In my opening statement (which will probably take a half hour or more; a long time in the House where time is at a premium and speeches are necessarily short) I will give a usable listing of the agencies. There will be 44 of them.

THE BILL CALLS for an expenditure of \$5,566,118,763 plus about \$20 million from corporate funds, which is a cut of over \$600 million from the amounts originally asked for. \$365 million of this cut appears in the report; another quarter million was cut by request was acted upon. You must remember that we cut these agencies heavily last year, so there wasn't as much "fat" left to slice off, under a new administration and a new Bureau of Budget, which already applied economy pressures to all government departments and agencies. However, we will offset about one-fifth of the projected deficit of \$2.9 billion.

There are two agencies whose budget items may have enough interest to comment on now. Congress will make another advance in financing the hospitalization of veterans. Last year the big argument was over money for the hospitals, until the veterans discovered the facts, after which the argument turned to support. This year we combine, in one budget item, the money for hospitalization, domiciliary care, and contract beds. It is technical, but it gives greater flexibility. It also makes possible a \$6 million saving now. One argument this year will be over two Tennessee Valley Authority items. This agency

has been living all its life on the taxpayers' money. That is, you who help pay the yearly cost of furnishing cheap power to a particular area in the Tennessee valley. Any attempt to put this agency on a normal accounting basis is met by screams that we are trying to "destroy TVA." To use a homely expression, we do not want to send the calf to the butcher, we only want to wean it!

IN THIS BILL we recommend charging the TVA the same interest on the money it has received from Washington, to build power facilities, as the government itself has to pay to get the money for TVA. What could be fairer? Yet there will be a fight. The other suggestion is equally simple. If Banning, or any California city, buys power to distribute, the rates the local people will pay are determined by the City Council. In the TVA area, the resale rates are determined by TVA. It is a complete monopoly. If a community wanted to add a few mills to retail prices, to build a school, or for some community purpose, it could not do so, and when this was once tried, the TVA took the city to court and won. My bill will give the cities the right to resale prices. This will be fought hard. Agencies like TVA can thrive only so long as the taxpayers of other states are willing to pick up the annual deficit

THIS SIDE OF THE SUN

By Phat

If we get that munie course,
Can lay two bucks upon a horse
Things will be popping here.
These sentiments will bring me woe
I'll be told just where to go,
A place you can't cool beer.

In any argument the opponents are always more vociferous than the proponents. But it's one way to boost the intake of mail. By the way, got a card from a man who wrote in that he favored the municipal golf 'course'. Spelled it just that way. He must have been listening to the language of some duffers.

WHEN O. B. JAYNES, publisher of The Desert Sun, took off on a tour to see how the rest of the nation lived without the benefits of our climate and scenery, he traveled light. Instead of taking a heavy typewriter and a stack of copy paper, he just took along a dictaphone. And when time came for a Publisher's Corner, just talked into the machine. Here in Palm Springs, the discs, like a phonograph record, were played back and typed in the Sun office. Which gave rise to a certain frustration. Every once in a while was a memo to me. And everytime I stuck the plugs into my ears, I wanted to talk back, forgetting that he was 3,000 miles away and had spoken the memo two days before. They all laughed at me.

BUT THE OTHER DAY, I got even. O.B.J. was dictating his Corner when suddenly the typist here heard a loud roar on the disc. It was the drone of a bevy of jets. Drowned out the publisher's voice. But — "Did you hear that?" he said excitedly. Forgetting that we were 3,000 miles and two days away. But that's a thought. Think I'll get myself one of those machines. Then, instead of hunting

check, and the power (in this case) can be sold at less than comparative cost to local users who will then form a political force to protect the system. If rates have to be figured to include interest, depreciation, reserves, and the other items of normal business, some of the charm is gone.

In a recent letter, space ran out before I called attention to what I think is a most important consideration of tax bills. There is a habit of talking about the bills separately. Our 3 tax bills together total reductions of over \$7 billion. Two thirds of this goes to families with incomes under \$5,000 a year. A tax program is like a table it has to stand evenly on all its legs to be satisfactory and fair. I learned that in Sacramento!

By order of the social insurance authority in the Soviet zone of Germany, no establishment with up to 700 workers is allowed more than five sick at a time. — Bulletin, Bonn, Germany.

and pecking and looking for typewriter keys that have bounced off into the wild blue yonder, I'll just sit back and talk. Being careful not to inject my opinion of that fly that's buzzing around my ear. The girl at the transcribing end might not like it.

OF COURSE, this is of interest only to cigaret smokers. But what is termed the greatest improvement in containers for the cigarets since they took to wrapping packages in cellophane has been introduced by one manufacturer. He makes it easier than ever. Beside that little red tape which takes off the top cellophane, he's put on another bit of tape. This opens the package at one end just enough to ease out a smoke. And keeps the remainder fresh. Also, it seems that cigaret manufacturers are becoming aware of the fire hazard because of cigarets that will not go out when discarded. Have noticed that lately one of the things, placed on an ash tray for future reference, is out when you pick it up. That should go far to prevent so many fires and is a good thing.

THERE'S BIG NEWS today. As columnist, I am going to

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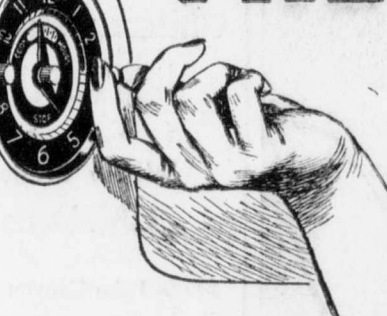
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Live better, spend less with **GAS**

The Desert Sun—4b and PALM SPRINGS NEWS PALM SPRINGS, CALIFORNIA Thursday, April 1, 1954

scoop myself as editor, and print the big news here instead of on page one. But I am reliably informed that Mayor Florian C. Boyd is going to recommend that the city adopt Phat Time instead of daylight time. With Phat Time you wake up on standard time... when it's 7 a.m. it's 7 a.m., not 6... And at noon we skip an hour and go on daylight time. And go to bed at 11 (perhaps) when it's really only 10. At 2 a.m. it skips back to Standard. That gives the bars an extra hour. Also that the state racing board has decided to give us not only a thoroughbred track and a quarter horse track but a harness track, too. That Jim Guthrie of the state highway commission has authorized the immediate widening of that narrow bridge across Tahquitz creek on P. Canyon drive. That the tramway will be started this fall. Yup, that's big news, all right.

Please disregard the immediate above. It just occurred to me, this is April 1.

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Carnation Corner



Have you enjoyed our delicious new Carnation Treat-of-the-Month — new Carnation Tropical Banana Nut Ice Cream? It is a luscious blend of finest Carnation Ice Cream, plump toasted pecans — and very special bananas!

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Perfect bananas for Carnation's new treat are really "babied." They are picked, almost ripe, in the tropics. During the final stage of ripening they are kept at even "just right" temperature. That is why Carnation Tropical Banana Nut Ice Cream has true, sweet, banana flavor. You'll love it — do try this special new treat soon!

DON'T GET STUCK!
If your thimble is mislaid, you can improvise one by taping a penny to your finger. Not quite as handy of course, but will let you push the needle through the fabric instead of through you.

*** Very Special Luncheon ***
CRUNCHY POTATO SALAD
SUCED HAM HOT ORANGE BISCUITS
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Orange Biscuits are easy. Use your favorite hot biscuit mix calling for fresh milk—but use ½ orange juice, ½ milk instead of all milk.

CRUNCHY POTATO SALAD
(Makes 6 Servings)
DRESSING:
2 tablespoons sugar
1 tablespoon cornstarch
1 teaspoon salt
¼ teaspoon pepper
1 teaspoon dry mustard
½ cup vinegar
1 egg
¾ cup Half & Half
Combine all ingredients except egg and Half & Half in saucepan over low heat; cook until thickened and clear; add slightly beaten egg and Half & Half and mix until smooth. Cool.

POTATO SALAD:
6 cups diced cooked potatoes
½ cup chopped onion
1 cup chopped celery
3 chopped hard-cooked eggs
½ cup crumbled crisp bacon
2 tablespoons bacon drippings
¼ teaspoon pepper
1 teaspoon salt
Pour cooled dressing over salad ingredients. Mix well; chill 2 hours before serving on lettuce cups, garnished with dill pickles or olives.

Hint For Husbands
When removing paint with a wire brush, cement half of a sponge rubber ball to the back of the brush. Fits up into the palm of hand, prevents much strain on wrist and finger muscles.

DO ENJOY Carnation Tropical Banana Nut Ice Cream soon! Nutritious, of course—and most unusually delicious! Don't forget the handy new ½-gallon carton that serves up to 16!

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Desert Paintings, Colorful Gems, at Indio Convention

Desert paintings vied with colorful rocks and gems at the California Federation of Mineralogical Societies convention and gem show at Indio last weekend.

The paintings were hung in the Art Department of the Educational Building of the Riverside County Fairgrounds during the rockhound convention.

Artists who exhibited work were Mavrouneen Auld, Bill Bender, Fred Chisnal, William Darling, Paul Grimm, Mr. and Mrs. Carl Horman, Louis Krupp, William Krehm, David MacKay, Agnes Pelton, Robert Pierce, Marjorie Reed, Betty Agnew Rose, Miriam Williamson and Nevada Wilson.

In addition to the paintings representing the desert in its many moods, there was an exhibit on the work of Robert Pierce, an instructor in the Coachella Valley Union high school.

Backstrand Tells Reason for Vote

Assemblyman L. M. "Lee" Backstrand, of Riverside county, said in Sacramento that the only reason he voted "aye" on the Assembly version of the state budget was to get the bill into a free conference committee with the senate.

"I believe the bill should be referred to the committee because of the constitutional limit on the length of the session," Backstrand said.

"I am opposed," Backstrand said, "to any budget which increases by more than 22 million dollars the budget submitted by the governor. I believe that we should demand the greatest economy in state government."

Backstrand, one of the economy-minded members of the assembly, said that the budget as originally submitted by Governor Knight was high, but after one month of continual hearings, the ways and means committee felt it was so tight a budget that it could not be cut appreciably.

"This budget, as it has been amended in the late hours of the budget session, is extravagant and is a waste of the taxpayers' money," Backstrand said.

Cathedral City News

By Paul and Mildred Clark—Phone 8-4691

Club Food Sale

Cathedral City Woman's club through the Ways and Means chairman, Mrs. W. R. Hillery, announce a cooked food sale tomorrow all day at the Cordos Floor Covering Store in the Cobb building, 650 Broadway. All members and friends are urged to prepare their favorite recipes and bring them to the store at 9:30 a.m. Mrs. Hillery says "A cooked food sale is one of the easiest and most profitable ways for the club to make the

money that is necessary to carry on the club's philanthropic activities." Next Wednesday at 1 p.m. a pot luck luncheon will be the program for the last meeting in the Town Hall. Margaret Davidson, vice president and program chairman, suggests that members invite their friends making it a day to interest prospective new members. The program is in charge of Mrs. Eleanor McNamara, art chairman, and the hostesses for the day are Mmes. Harvey Peterson, Russell Perkins, James Wolseth and Russell Jewison.

Bolivia Subject of Museum Talk

Dr. John Goins will present an illustrated lecture titled, "Mile-High Bolivia" at the Frances Stevens school auditorium on Saturday, April 3 at 8 p.m. Dr. Goins is an instructor in Anthropology at the University of California in Riverside. He and his wife and child spent a year in Bolivia in ethnographic work. He took many slides of the scenery, customs and peoples of Bolivia. The program is sponsored by the Desert Museum.

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PURSE IS STOLEN

Loss of a purse containing \$8 in cash and personal identification was reported to police Saturday by Ida Marie McGill, 364 South El Segundo.

in 1920 and to Cathedral City in 1946.

Oratory Contest

Cathedral City Lions club was host to the zone Student Speakers Contest held at the Town Hall last Thursday evening. Zone chairman Earl Hough of Palm Springs was in charge of the contest. Dan Moore of the Coachella Valley club took first place, with Kenny Reich representing Cathedral City and Dixie Vogels representing Palm Springs tied for second place. Moore will represent the zone in the area contest to be held next month in Banning. The speakers' subject was "What the Constitution of the U.S. means to me." A very interesting talk "The Golden Fleece" concerning stock swindles was given by B. E. Burchfield of the State Division of Corporations.

Delightful Contest

One of the most enjoyable musical events of many seasons was enjoyed Sunday afternoon

with the violin recital given by Prof. Viado Kolitsch at St. Louis Church hall. The program of Spanish, Rumanian and Slavic folk dances opened with "Ciaccona" by Vitali written in 1660, and from which all Folk Dances were derived (or originated) explained Prof. Kolitsch. All of the Yugoslav dances were arranged by the artist, many of them from a few lines or bars of remembered melodies. Accompanying Prof. Kolitsch was the eminent pianist Dr. Gerhard Albersheim of Los Angeles, whose playing made a perfect background for the violin. The recital was given for the enjoyment of the residents of Cathedral City and surrounding area. Prof. Kolitsch expressed his appreciation to Father Leissler whose generosity in loaning the hall made the concert possible.

Boy Scout Dinner

Some 70 Boy Scouts and parents attended a pot luck dinner at the Town Hall Monday evening. Following the dinner a

motion picture in color and sound was shown of the National Scout Jamboree held at Newport last summer. The film ran for more than an hour, and was an inspiring and very interesting spectacle. Francis Wood, president of the Lions Club, sponsors of the Scouts, operated the projection machine which is owned by the Lions Club. George Miller, chairman of boys and girls activities of the Club, was in charge of the

The Desert Sun—5b
and PALM SPRINGS NEWS
PALM SPRINGS, CALIFORNIA
Thursday, April 1, 1954

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6-YEARS-OLD COMPARABLE TO \$4.77 BRANDS! **\$3.98** Fifth

\$3.29 Ivan Stroloffsky

80-PROOF VODKA

St. Roger Imported

FRENCH BRANDY

\$3.98 Old Perfecto 6-Year-Old

STRAIGHT BOURBON

Stuart Hill, 86.8 Proof Kentucky

BLENDED WHISKEY

Sierra Crest

SWEET WINES

49¢ Fifth

Room Deodorizer

AIR WICK

3 Little Kittens

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BON AMI CLEANSER

2 Reg. Cans **25¢**

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DOG MEAL

2-Pound Package **31¢**

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Assorted Flavors

3 4-oz. Pkgs. **25¢**

SIoux BEE HONEY

12-Ounce Jar **29¢**

WIN PRIZES! Tune in Mayfair's Radio Show "Quick, What's the Answer?" Mutual Don Lee Network

You ALWAYS Get MORE for your MONEY at...

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PORK LOINS
RIB END CUT **49¢** lb.
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Smoked Picnics
SHORT SHANK **43¢** lb.

Ocean Garden FRESH, GREEN
SHRIMP
5-Lb. Box **69¢** lb.
\$2.95
First Big Sale of the Year! STOCK YOUR FREEZER!

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SMELTS Fully Cleaned No Waste **27¢** lb.
5-POUND BOX 98¢... LOAD UP!

SKIPPY
Dog Food
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CREAMY LOAF
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Finest Quality **49¢** lb.

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Fully Aged Shelf Cured **65¢** lb.

ARDEN'S MAPLE PECAN
Ice Cream
1/2 Gallon Bucket **98¢**
Arden's Family Pack—1/2 Gal. **ICE CREAM.. 69¢**

HUNT'S
SPANISH STYLE
TOMATO SAUCE
6 8-Ounce Cans **39¢**

FLOUR SUGAR CRISCO TUNA BUTTER

Pillsbury Enriched 10-Lb. Bag **99¢**
Holly or Spreckles 10-Lb. Bag **98¢**
Vegetable Shortening 3-Lb. Can **88¢**
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DEODORANT
DIAL SOAP 2 Reg. Bars **25¢** 4 Bath Size **49¢**

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CINCH CAKE MIX 17-Oz. Size **35¢**

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ALL SWEET OLEO 1-Lb. Ctn. **29¢**

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OXYDOL Large Pkg. **29¢** Giant Pkg. **71¢**

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Personal Size..... 5c
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Palm Springs

Advertised Prices effective Thursday thru Sunday, April 1-2-3-4

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With Hildy Crawford

"The Blossoming Desert" is the Palm Springs theme... with the Garden Club Flower Show on Saturday... followed by the Woman's Club Flower Show on Monday... Garden flowers and wildflowers... and the fascinating succulents that grow in desert sand... combine in a riot of color and exotic plant growth... in artistic arrangements...

Socially speaking the merry-go-round slowed down... as last week's rainfall dampened the ardor of Village hostesses... But, it was a welcome respite... with two big events this coming week... the G.O.P. Supper at Shadow Mountain Club on Tuesday night... and the fabulous Beaux Arts Ball on Friday night... along with the usual spate of cocktail parties...

Night Time

At Howard Manor Sunday night... catching the Donald Novis show... and enjoying that marvellous Sunday night buffet... were Mr. and Mrs. Eddie Welch... He wrote the script for the Phil Harris All-Star Revue... and she is an ex-Ziegfeld Follies beauty... Donald Novis is as beloved as ever... There is a nostalgia to his songs that will always make him a favorite... He's to sing on the Easter Festival program...

Also in the audience was Scotty Rubin, inveterate party giver and genial host... Among the many interesting guests at his Saturday night party... were Frank Sinatra and Marguerite Chapman... Sinatra, who is wearing a smile these days, has been much in circulation... He was at the Dunes Sunday night... listening to those two top entertainers of the night spots, Connie and Gracie... and later, out at La Paz... bantering with Disc Jockey Louie Quinn...

He is really thrilled with his Academy Award... and said he "broke Glenn Cunningham's record" getting down to the stage to pick up the Oscar... This was one of the most popular awards made this year...

Having a late snack at the Doll House... was Miss Eileen Smith, escorted by Commander Tom White... Eileen is down from Portland to spend four or five days at the Racquet Club...

Patio Luncheon

The patio at the Desert Inn was the scene of a luncheon party given yesterday by Mrs. George Robertson... This was one of a series being given by this gracious hostess... Guests were Mesdames Katherine Boland, Hathaway Kemper, Irving Snyder, Charles Becker, George Holstein, Crooke Whately and Grace Pope...

Mr. and Mrs. Paul Reinhold of Pittsburgh (he is president of the Pittsburgh Opera company)... were weekend houseguests of the Charles Beckers...

Aside to Hayden Kline (of Industrial Rayon corporation)... Top drawer executives don't get by me too often... Sorry to have missed you... and we'll be looking for you and your charming wife Freda... on that promised return trip...

During his stay in Palm Springs... former Governor of Massachusetts, Alvan T. Fuller... has been sitting for a portrait by Brownell McGrew, at the artist's studio on Rancho Vista... McGrew's oils were much admired at the recent Art Mart...

Vignette

Vignette at the Malouf cocktail party... Lily Pons chatting with Vic Graves... The petite opera star was gazing down at the even more diminutive Vic... and the two made a striking picture... Vic was carrying the most divine handbag of bubbled plastic... designed and made by her talented husband Bud... It is so different... you will probably be seeing them on the market before too long...

The Paul Trousdale-Jean Cameron wedding is reportedly set... for her birthday next September...

This columnist fell victim to a common fallacy... Joan Winchell (she's the columnist who wrote the page spread on Palm Springs in the Sunday Times) is NOT Walter Winchell's daughter... and after reading the story... I doubt if she's any relation... Her parents are Mr. and Mrs. Edward R. Winchell of Los Angeles...

Mr. and Mrs. Douglass Montgomery of London and Pasadena (he's the early day movie actor and more recently on the stage, and one of the few to make the Blue Book), Thomas Wanamaker Jr. of Pasadena and Kauai, Hawaii... were

Beaux Arts Ball is Top Social Event

High spot in the Palm Springs season will be the glamorous Beaux Arts Ball to be held at El Mirador on the night of April 9. This colorful event is staged annually by the Desert Art Center.

Around 600, gaily-costumed guests are expected to attend and this week only a few tickets remained unsold, according to ticket chairman Mrs. Monte Warshawer.

Opera Star Lily Pons will reign as Queen and Ray Ryan as King of the Ball, which will have a "Night in Spain" theme. The regal Queen will be accompanied by a court of ladies, in-waiting.

Palm Springs hostesses this week are busy planning tables and costumes. Around \$25,000 worth of beautiful costumes are at El Mirador and may be rented for the Ball.

Lola Montes and her flamenco dancers will be featured on the evening's entertainment, which is also expected to include top names from the theater world. The show will be emceed by Charlie Farrell.

First names to be released on the reservations list include Mr. and Mrs. Louis Benoit, Mr. and Mrs. John Gallois, Mr. and Mrs. Floyd Odum, Mr. and Mrs. Paul Helms, Mr. and Mrs. Paul Hoffman, Mr. and Mrs. Alfonso Bell, Mr. and Mrs. William Doheny, Graham Dexter, president of the Desert Art Center, Peggy D'Auray, Desi Arnaz and Lucille Ball, Dean Martin and Jerry Lewis.

April Wedding

That three-carat diamond Helen Talbot (social director at El Mirador) is wearing... means she will be saying wedding vows with H. R. Perlick (Perlick Brass company of Milwaukee) this month... Following their wedding on April 24 at the Palm Springs Community church... they will go East to live on his estate on Pine Lake...

Ida Lang (in her day she was Olympic diving champion) is a guest at El Mirador... and celebrated her birthday yesterday by swimming 60 laps (one for each year) in the El Mirador pool... She will do some exhibition work at the pool Sunday afternoon... before the fashion show... Mrs. Lang is reputed to be America's oldest living champion... but I don't like to use that word "oldest" in connection with... such an amazing person... Many more happy birthdays, Ida...

Mr. and Mrs. Norman Waters will be aboard the "Golden State" when it heads East for Chicago today... The Waters are planning various trips for the summer and early fall... but will be here at their Thunderbird home... sometime next winter...

Hostess Committee Named for Republican Supper

Mrs. Melba Bennett, general chairman, today announced the hostess committee for the Republican fund-raising supper to be held at Shadow Mountain Club next Tuesday evening, April 6.

The committee consists of Mesdames Charles Farrell, Newton Hotchkiss, Jack Kenast, William Wright, Paul Aust, Thomas Fleming, Helen Hester, Henry Reid, George Robertson, Roy Simmons, P. A. Staley, Stewart Weiss, Catharine Woodworth.

The Honorable Oveta Culp Hobby, secretary of health, education and social welfare, will fulfill her only speaking engagement in Southern California at this event and around 400 Republicans from all over Riverside County will be in attendance.

America's top woman flyer Jacqueline Cochran Odum has offered her plane and will per-

Kempers Are Dinner Hosts

Mr. and Mrs. Hathaway Kemper entertained a group of around thirty Saturday night at the Tennis Club.

Cocktails in the Venetian Room preceded dinner in the main dining room.

3 LECTURES ON PSYCHOTHERAPY by Dr. Carl J. Rautzenberg, Ph.D.

(University of Chicago)

Subject:

Healing Through Symbolic Manipulation
and
Freedom from Neuro-Muscular Tension

APRIL 7, 14 and 21 at 3:00 P.M.

At the Hotel El Mirador, Palm Springs

Tickets are for sale at the hotel desk

Office interviews at 66-041 West 8th St. — Desert Hot Springs
Hours: 11 A.M. to 8 P.M. — Phone 4-3011



(Chamber of Commerce photo)
LA SENORITA — Pretty Peggy D'Auray is modeling one of the Spanish costumes to be worn at the Beaux Arts Ball.

while Jean Cameron, Lily Pons and Lee Anderson look on admiringly. Miss Pons will be the Queen of the Ball, with the other three in her court.



(Paul Fossepp photo)
IN THE GARDEN — Strolling in the beautiful gardens of Hotel the Oasis where they are spending a month's holiday are Mr. and Mrs. Lindley C. Morton. The Mortons formerly lived in Birmingham, Alabama, and came to the Oasis to be with their close friends, the C. Eugene Irelands, also from that southern city. The Mortons now have a home on the grounds of the Huntington Hotel, Pasadena.

Entertains Guests at Tennis Club

Mr. Floyd Odum was the host at a Friday luncheon at the Tennis Club.

Luncheon guests were Mrs. John O'Connor of Dallas, Texas.

Mrs. Frank Forrest and little daughter Lola of New York.

Mrs. James Allen and daughter Judy of Los Angeles, Miss Vila Strauss, and Miss Lynn Odum, granddaughter of the host.

Navy Man and Bride Spend Honeymoon Here

Lt. Jack Tannehill Coursin, USN, and his bride the former Jane Ward Nowland, who were married in San Francisco on March 20, have left after honeymooning at the Desert Inn.

Lt. Tannehill is aide to Admiral John R. Redman, Commandant of the 12th Naval District, and his bride was a Pan-American stewardess on the Pacific run.

The young couple will make their home in a Clay street apartment.

Luncheon Group at The Oasis

Lunching in the Gold Dining-room of Hotel the Oasis on Sunday were Mr. and Mrs. Albert Gastine of Venezuela, Col. and Mrs. M. C. Paul of Los Angeles, Mr. and Mrs. Eddie LeBaron.

Eastern Star Meets Tonight

Palm Springs Chapter No. 576 Order of Eastern Star will have Brothers night when they meet Thursday at 8 p.m. in the Masonic Temple on Ramon road. Visiting members of the Eastern Star are cordially invited to attend the meeting.

Social-Club Calendar

(Clubs and organizations are invited to send in meeting dates for listing.)

March 31

Rotary, The Tennis Club, 12:10 p.m.
Rotary Anns, The Tennis Club, 12:10 p.m.

April 1

Lions Club, Chi Chi, noon.
Elks Lodge, lodge hall, Hwy. 111, 8 p.m.
Cahuilla Chapter, D.A.R., with Mrs. Floyd Mitchell, Palm Desert, 2 p.m.
Jaycee board of directors meeting, Chamber of Commerce building, 8 p.m.

April 3

Garden Club Flower Show, 174 N. Palm Canyon, 10 a.m. to 9 p.m.

April 5

Palm Springs Woman's Club, Clubhouse, 2:30 p.m.
Air Force Reserve Unit, P. S. high school, 7:30 p.m.

April 6

Soroptimists, Chi Chi, 12:15 p.m.
First Nighter dinner, Tennis Club, 6:15 p.m.
St. Paul's Guild Lenten tea, 1149 Tamarisk road, 2:30 p.m.
American Legion, World Wars Bldg., 8:00 p.m.
American Legion Auxiliary, World Wars Bldg., 8 p.m.
Republican Supper, Shadow Mountain Club, 6 p.m.

April 7

Spring Lions Club Ladies' Night, Deep Well, 7:30 p.m.
Rotary, Tennis Club, 12:10 p.m.
Rotary Anns, Tennis Club, 12:10 p.m.

tron, and Russell Smedley, Worthy Patron, will preside at the meeting.

On the refreshment committee will be Carol Waller, Perry Sanders, Frank Winterton, Maynard Groth and Siegel Raymond. Visiting members of the Eastern Star are cordially invited to attend the meeting.



No visit to Palm Springs is complete without having a

Santos Dinner

at the beautiful new

Deep Well Dining Room

P.S.—Yes, it's the same Santos of cheese, salad dressing and catering fame.

1020 Hiway 111 Palm Springs

Ruth Bradley announces her first Pre-Easter

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Smart Street... Casual... Sport and Cocktail Dresses in wanted Silks... Nylon Nets and Cottons

The newest styles for right now and through the Summer

GROUP NO. 1	\$795 \$995 \$1095
\$10.95, \$12.95 and \$14.95 values	
GROUP NO. 2	\$1375 \$1775 \$32
\$17.95, \$24.95 and \$49.95 values	
GROUP NO. 3	\$3595 \$4995 \$55
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SWEATERS, 1/4 and 1/3 discount
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Candy Easter Eggs NOW

All are made in Parky's own candy kitchen and decorated as you want them.

Thompson's Desert Inn Fountain

At the Desert Inn Gate
145 N. Palm Canyon Dr. Phone 6622

First Nighter Group Hears Novis Sing

Over 100 First Nighters attending the pre-Playhouse dinner at Howard Manor Tuesday night enjoyed the singing of Donald Novis in addition to a fine dinner. The music was furnished through the courtesy of Bob and Andrea Howard.

Mrs. Thomas Fleming was hostess for the dinner. Among the First Nighters attending the weekly dinner which is a feature of the Playhouse season, were: Dr. and Mrs. Henry Dollard, Mr. and Mrs. James French, Mr. and Mrs. Crooke Whitley, Mr. and Mrs. C. Thurston Chase Jr., the Julian Bambergers, Mr. and Mrs. John Luccarelli, Mrs. Thomas Dant, the Martin Wades, Mrs. Ward Magill, Mrs. Frank Gordon, Mrs. H. Bedford-Jones, Mr. and Mrs. Ben Handwork.

And the Bruce Burritts, Mrs. Alexander Marcuse, the Edward Bacons, Mr. and Mrs. Ennis St. Cyr, Miss Teresa Field, Mr. and Mrs. Charles Jinette, Mrs. Kenneth Kirk, Mrs. William Malouf, Mr. and Mrs. Alvin Untermeyer, Mr. and Mrs. S. P. Manasse, Mr. and Mrs. William Bunch, Mrs. Lillian Schlothman and Miss Ann St. Claire, interior decorator for Barrett O'Shea Contemporary Interiors who have done the settings for the Playhouse from the start.

Also: Mr. and Mrs. Dick Edwards, Mr. and Mrs. Ed Larsen, Mrs. Charles Swartzbaugh, Mr. and Mrs. Harold Wright, Claud Sims, Mrs. John Harnish, Mrs. Noble Banks, Mrs. Pearl McManus, Mr. and Mrs. John Stauffer.

Next Tuesday the First Nighters dinner will be held at Deep Well Inn, with Mrs. John Lapp as hostess.

Entertain at Dinner Party

Mr. and Mrs. Torchy Torrance of Seattle, who are here for the winter training period of the Seattle Rainiers, were hosts at a Saturday night dinner in the Garden Room at the Racquet Club.

Their dinner guests included Mr. and Mrs. Robert Morris, Miss Marilyn Morris, Mrs. Douglas Ballinger, Mr. and Mrs. William Torrance and John Torrance.



(Anderson Photo)

MARDI GRAS BALL — The Queen and her Court were the center of interest at the brilliant Mardi Gras Ball at The Tennis Club. The Queen, glamorous Mrs. Belmont Sanchez, wearing the royal pink velvet robes which she wore in New Orleans as Queen of the Krewe of Venus ball, is attended

by the King, Charles Winniger (Captain Andy of "Showboat" fame), and ladies-in-waiting, from left, Mrs. Howard Morris, Mrs. Jack Kenaston, Mrs. William Malouf, Mrs. John McClure, Mrs. George Wheeler, Mrs. John Costello. Standing on steps, Mrs. Ernest Pagano and Mrs. Jacqueline Cole.

San Franciscan Dinner Hostess

Mrs. Robert Roos (Roos Brothers Clothing Stores) of San Francisco, entertained at a small dinner at Don the Beachcomber Monday night.

In her party were Mrs. John Gallois, Mr. and Mrs. Alvin Untermeyer, Mr. and Mrs. James Jackman, Whitney Warren, Mrs. Robert Roos Jr.

Mr. and Mrs. George Lieberfarb and their youngest son Richard, of New York, are vacationing in the Village. This is their first visit and they like it so well they plan to make it an annual choice.

Teen Age Style Show on Sunday

Teen age loveliness enhanced by the right clothes, worn with assurance, will feature the Teen Age Style Show that will be held poolside at El Mirador Sunday afternoon at 2 p.m.

Youthful models from William Adrian's Teen Fashion Model School, will be the mannequins for the show.

Adrian has discovered and trained many of the cover girls to be seen on leading magazines, such as Coleen MacNeill, who appears on the cover of the March Ladies' Home Journal.

Ida Lang, youthful 60-year-old who once held the Olympic diving championship, will give an exhibition preceding the style show.

Mr. and Mrs. Stanley Hutchings were weekend guests of Mr. and Mrs. Ray Baur at their home on Tamarisk road. Mr. Hutchings is the Cadillac dealer at Santa Monica.

The Desert Sun—2c
and **PALM SPRINGS NEWS**
PALM SPRINGS, CALIFORNIA
Thursday, April 1, 1954



COVER GIRLS — William Adrian, noted discoverer of top cover girls in America, looks over his latest cover on March Ladies' Home Journal (that's Coleen MacNeill on the cover) with his latest cover girl lovely Beverly Lewis of San Marino. Beverly, who is head song leader at the University of Arizona, and Adrian will both appear at the Teen Age Style Show to be held poolside at El Mirador at 2 p.m. Sunday.



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TABBY CALVIN
Lovely songstress

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Merry Men of Song

VI. WINTERS
Playing and Singing
your favorites

BUFFET SUPPER
Every Sunday Night

HOWARD MANOR

572 North Indian Avenue

Bill White, Manager

'Blossoming Desert' Themes Woman's Club Flower Show

The Palm Springs Woman's Club will hold its annual Flower Show at the clubhouse on Monday, April 5, at 2 p.m.

"The Blossoming Desert" is the theme for this year's show and members of the Garden Club will be special guests.

Mrs. Chester Moorten, club decorating chairman, is in charge of the show.

There will be 21 classifications for entries and arrangements and all members are urged to bring their displays before noon for the judging.

Classifications include: modern floral arrangement, old fashioned garden bouquet, arrangement featuring rock or wood, arrangement using antique containers, arrangement featuring palm materials, miniature (not to exceed six inches), arrangement featuring fruit or vegetables, husband's complimentary display, oriental design arrangement.

Others: display of small cacti or succulents, exhibits of roses, snapdragons, sweet peas, bulb flowers, stocks, daisies, petunias, flowering trees, vines or shrubs, pansies, and miscellaneous. There will be musical en-

tertainment by the Collegiate Duo, USC students Marilyn Taylor, soprano, and Paul Mayo, tenor, with Miss Lorraine Hamilton at the piano. The sweet voices of the young singers should be a lovely combination with the beautiful flowers.

At the conclusion of the meeting the new president Mrs. Boyd Andrews will receive the gavel from retiring president Mrs. S. P. Manasse and a new club year will start.

Mrs. Frank Camp, chairman of the tea committee, will be assisted by Mesdames Donald Lockett, Keith Herbert, Marjorie Ballagh, Gordon Nicholson, Milton Friendly, Mattie Peck.



(Gayle Studio Photos)

NEW PRESIDENT—Mrs. Boyd Andrews, new president of the Palm Springs Woman's Club, will receive the gavel from retiring president Mrs. S. P. Manasse at Monday's meeting.

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Telephone 2338

Breers Are Honored with Party

Mr. and Mrs. Charles W. Jinnette of Detroit entertained at cocktails in the Green Room at The Desert Inn Friday evening, honoring Mr. and Mrs. Charles Breer of Grosse Point, Michigan and Pasadena.

Among the guests were Mr. and Mrs. Harry J. Casey of Portland, Miss Marguerite Casey and aunt Mrs. Thomas Sheehan of Seattle, Miss Teresa Fields, Mrs. Charles T. Bush of Detroit, Mrs. Forrest Taylor, Mr. and Mrs. Richard Tracy of Bismarck, North Dakota, Mrs. Gilbert LeBaron Duffy and sister Mrs. Tom Mesdag of Seattle, Mr. and Mrs. Howard Flint of Bloomfield Hills, Michigan, Mrs. Lawrence Goffredson Sr. of Washington, D.C., Earl Coffman, Mr. and Mrs. George Roberson, Mr. and Mrs. James Geggie, Mrs. C. F. Blue and her cousin Mrs. Berren, Mr. and Mrs. Byron Carse and Mr. and Mrs. William Biggers of Detroit.



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Almond Duck - Egg Roll -

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Spareribs and many other dishes

TROPICAL TREAT

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(Desert Sun Photo)
SUNDAY BRUNCH — Mr. and Mrs. E. A. Young entertained a group of around 24 friends at Sunday morning brunch at El Mirador. One of the directors of El Mirador, Mr. Young is one of Minnesota's top independent mining owner. The Youngs live in Hibbing, Minnesota but spend their winters at El Mirador.



(Anderson Photo)
BIRTHDAY PARTY — Mr. and Mrs. Bailey Ozer are pictured at the Racquet Club on the occasion of a dinner party given to celebrate his birthday.

Garden Club Flower Show on Saturday

The Palm Springs Garden Club Flower Show, one of the very popular annual events in the Village, will be held this Saturday, April 3, at Kelley's in the Center, from ten o'clock in the morning, to nine o'clock in the evening. Last year, the show was so popular that it was difficult to get the crowd to leave, long after closing time, and the Club members appreciate the enthusiasm and response each year. There is no admission charge of any kind.

The public is invited to enter arrangements or single specimen blooms, which will be accepted from 7:30 to 9:30 the morning of the Show, with no entry fee. These entries should consist of flora raised in the desert area; and they will all be displayed attractively under three general classifications: 1 — Dry arrangements, 2 — Bouquets, 3 — other arrangements. All will be open to be voted upon by all the guests at the Show during the entire day and evening; and there will be an announcement in the press of the most popular entries.

Mrs. Arthur Hoff, chairman of the showing, and her committees will be on duty all day to greet the guests, answer questions, and hand out ballots for voting. They will accept the entries early in the morning, tag them, and arrange them to be displayed most advantageously. It always is a surprise to visitors to the Village to see the wide variety of plants that



(Edward Canby Photo)
ROTARY ANN — Pictured at the Desert Inn, where they are staying, are Mr. and Mrs. Henry J. Brunner. He is immediate past president of Rotary International and Mrs. Brunner whose given name is Ann, is the original Rotary Ann.

Keatings at La Paz for Month's Stay

Mr. and Mrs. Edward Keating and sons, Arthur and Lee (he's the internationally known manufacturer of Ekco aluminum) are here for a month at La Paz.

Mr. and Mrs. Michael Green of Minneapolis, Minn. (air conditioning manufacturer) and daughter Jane and son Tom are also there for a month.

Among other La Paz guests are Thomas Lanthier, vice president of Consolidated Vultee Aircraft, San Diego; Mr. and Mrs. Thomas Jackson of San Mateo; and Mr. and Mrs. Sterling Buel of LaJolla.

can be grown in this desert area.

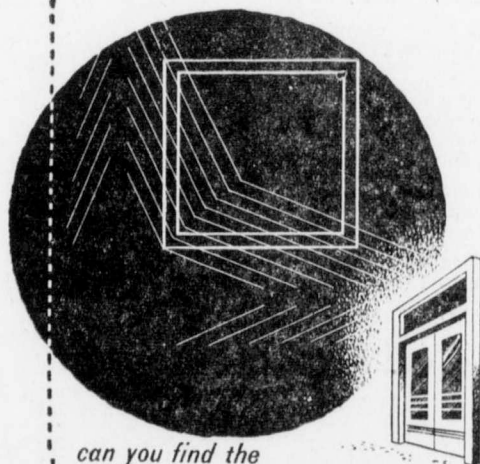
Teen Age Classes

Registration closes Saturday, April 3

In response to many requests we are organizing two classes for young people. The classes will be held on Saturday afternoons at three for children 8 to 12 years of age and at 4 p.m. for teen agers.

Application must be made before admission. Come by the studio or phone.

Arthur Murray DANCE STUDIO
The Oasis Building Phone 2540



can you find the
RIGHT ANGLES?

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Phone 4321

Ann Gearhart Delegate to Girl's State

Ann Gearhart, a Junior in the Palm Springs high school, has been chosen as this year's delegate to attend the annual Girl's State conference at Sacramento, June 23 to July 1, inclusive. Owen Coffman Unit No. 519 and Desert Hot Springs Unit No. 763 are co-sponsors of this annual participation in the State program, and announce their selection after consultation with the faculty of Palm Springs high school. State

requirements for selection emphasize particularly leadership ability, character, citizenship, scholastic standing, courage, and honesty.

Miss Gearhart lives with her mother, Maxine Bannon Gearhart, at 1685 San Jacinto. They came here from Ohio, and have lived here during the past six years. Ann is the eldest of four girls, and brings such high recommendations of her qualifications that the American Legion Auxiliary Units of Palm Springs and Desert Hot Springs are highly pleased at the opportunity of sending her to Girl's State. Christine Rener, chairman of Girl's State committee for Owen Coffman Unit, is handling the details of the delegation.

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Call 2044 for appointment

El Mirador HOTEL
PALM SPRINGS, CALIFORNIA
"Beneath the Tower of the Stars"

announcing...

Dorothy Gray's

Annual Pre-Easter Sale

*That the Fashion Minded
Eagerly Await Every Year!*

Dresses

Silks ... Wools ... Cottons
Casuals ... Cocktail ... formals
Dresses for every occasion

¾ to ½ discount

Coats

Cashmeres ... fine wools

⅓ to ½ discount

Skirts

Gay cocktail models ... casual sports
you'll want a half dozen of these

⅓ to ½ discount

Sweaters

Clever casuals, cocktails and evening models
a limited number of hand knits
Slacks — Forstmann Charmeen gabardine

½ discount

½ discount

½ discount

Swim Suits

Only famous name designs

⅓ to ½ discount

Bags

Leathers and summer fabrics

½ price

Belts

Novelties add glamor to your costume

⅓ discount

Dorothy Gray, Inc.



364 North Palm Canyon Drive

Phone 2856

Where's Jane? GONE TO Dewane's

Headquarters
for
**Fashion
Foot
Wear**



Over 100 New Styles

180 S. Palm Canyon Drive
PHONE 5339

Fete Birthday of Bailey Ozer

Bailey Ozer's natal day was the occasion for a happy birthday party given Saturday night at the Racquet Club by Mr. and Mrs. Leighton Rosenthal who also call Cleveland home.

Guests for the party which was highlighted by a flaming Alaska birthday cake, in place of the traditional cake, included Mr. and Mrs. Allan Jones, Mr. and Mrs. Al Gerston, Mr. George Mann and Mr. and Mrs. Ozer.

Mrs. Alletheia Estey Medlicott of Brattleboro, Vermont, spent a week in the Village visiting Miss Gertrude Hunt. The visitor stayed at Arenas Lodge while here.

Mr. and Mrs. E. H. Skinner of Balboa Island are vacationing in Palm Springs, staying at The Tennis Club.

Mrs. Dorothy Fleet of LaJolla was at The Tennis Club over the weekend.

The Desert Sun—3c
and **PALM SPRINGS NEWS**
PALM SPRINGS, CALIFORNIA
Thursday, April 1, 1954



So you want to!
Get a good tan ...

**Smith Brothers
PALM SPRINGS
DESERT TAN**

at all Leading Drug Stores and Clubs

Try that
Fabulous
Tanning Agent

FIND YOUR DREAM HOME IN THE DESERT AMONG THE WIDE VARIETY OF LISTINGS ON THESE PAGES

The Desert Sun—4c
and PALM SPRINGS NEWS
PALM SPRINGS, CALIFORNIA
Thursday, April 1, 1954

Classified ...Ads...

The Desert Sun
and PALM SPRINGS NEWS
Published every
MONDAY and THURSDAY
(Except June, July and August, when
published Thursdays only)

PHONE 2249
Box 190, Palm Springs, Calif.

RATES

(Minimum ad. 3 lines—count 24
letters and spaces to a line)
1 time, per line 75c
(Min. 2.25—1.50 cash in adv.)
Per 1 Week 2 Weeks 1 Month
Line (2 TIMES) (4 TIMES) (8 TIMES)
1.00 1.25 2.25

- Ads ordered for more than one time must run in consecutive issues to earn above rates, otherwise single insertion rate will be charged for each time run.
- Save by ordering your ad run 4 or 8 times—it cost less before completion, you will be charged at nearest rate applicable for times run and get a REFUND for the difference.
- This newspaper cannot be responsible for more than one incorrect insertion; please notify us promptly of any error in your ad.
- DEADLINES—for new copy or cancellations: MONDAY ISSUE—5 P. M. FRIDAY THURSDAY ISSUE—5 P. M. TUESDAY ADDRESS all communications to The Desert Sun, P. O. Box 190, Palm Springs, California.

Personals 12

SS WE PAY CASH SS
For diamonds, old gold, silver,
china, antiques, jewelry.
ANTIQUE SHOP Ph. 7-5135
82-857 Miles Ave., Indio

ALCOHOLICS Anonymous, Air-
port, 8:30 Wednesday nights.
Phone 7063

Service Miscellaneous 15

PALM SPRINGS HOUSE
& WINDOW CLEANING CO.
(Janitorial Service)
Homes opened and closed
Year 'round home maintenance
Call us—Leave the key
We do the rest!
Licensed, Bonded, Insured
Vern Baumgardner
210 E. Amado Phone 4217

Swimming Pools

M. H. Libott Assoc. Inc.
CHEMICALS - REPAIRS
MAINTENANCE - SUPPLIES
CONSTRUCTION
216 N. Indian Ave. Ph. 2143
WINDOW WASHING
and
General House Cleaning
Floor Waxing
Rug Shampoo
BY — THE BARBERS
Established 12 years
Write P.O. Box 268
PHONE 5127

Machine Shop

PALM SPRINGS
ENGINEERING COMPANY
375 Sunny Dunes Road
Telephone 5411
General Precision Machine
Work

Re-upholstering

and Custom Work
Free Pick up and Delivery
TRAVELER UPHOLSTERY
67-793 Highway 111
Call HANK RIVERA 8-3322
FURNITURE refinishing and
repairing. Custom pieces
made to order. Highest qual-
ity work. Best local refer-
ences. Phone 2803.

TV and SOUND SERVICE
BERNHARD AND WALLER
CATHEDRAL CITY, Ph. 83302.

RADIO, PHONO SERVICE
366 NO. PALM CANYON
BREZIN'S PHONE 6015.

A-1 CARPENTER repairs, re-
modeling or alterations. Ph.
Ken at 7063 or 7691.

Alterations
Please call 9095, Apt. 1
After 10:30 a.m.

LIGHT sewing and alterations.
Called for and delivered.
Phone 4950.

SEWING, ALTERATIONS,
BUTTONHOLES
Phone 8-5443

Situations Wanted 25

AIRLINE stewardess desires
steady position as reception-
ist, saleswoman, governess,
or caring for some one's prop-
erty during summer months.
Non-smoker and drinker.
Excellent references. Phone
4558 before 6 p.m.

Typing Service
Correspondence
Invoicing Statements,
Bookkeeping
Reasonable Rates
Phone 2622 - 4414

Couple; manage motel, apart-
ment. Husband, all main-
tenance. Wife, manager. Best
references. Salary and apart-
ment Mrs. M. W. Scott, 55
N. Venice Blvd., Venice, Calif.

LADY. Capable, experienced
and a responsible person.
Practical nursing hostess,
management, personal maid,
child care. Please ph. 5870.

PERMANENT position as clerk
with gen. office work com-
bined. Office experience. Re-
ferences. Single. 1829 Hun-
tington Blvd., So. Pasadena.

Situations Wanted 25

Nurses' Registry

CLARA DWYER, R.N.
Member CSNA, District 34
Pegi Scott's Agency
256 S. Palm Canyon Ph. 7691
COMPANION - NURSE. College
education, 4 languages
(English, French, Italian,
German) will accompany
party to EUROPE. Local re-
ferences. Write Box 190, File
A-10 or phone after 7 p.m.:
Los Angeles NO 2-1057.

DOMESTIC - HOTEL - OFFICE
Carefully screened applicants.
No charge to the employer.
EMPLOYMENT
SERVICE AGENCY
Ruth Sougey Ph. 2556
135 E. Andreas Rd. Ph. 2901

RETIRED Navy man and wife
will manage motel, apart-
ments or your home. Refer-
ences. 84 E. 55 Street, Long
Beach. Phone 2-1982.

PAINTING, decorating, paper
hanging. Very reasonable.
Free estimates. Ph. 5850 eve-
nings.

PAINTER — Interior and ex-
terior. Free estimates. Reas-
onable immediate service.
Phone 7905.

RELIABLE caretaker or gar-
dener. Part time or perma-
nent. P.O. Box 72, Yucca Val-
ley, California.

WELL TRAINED PRACTICAL
NURSE. LOCAL REFERENCES.
WRITE BOX 190, FILE B2

Help Wanted 27

Hiring Now

Summer Resorts

Opening May 28

CHEFS, 2nds, Frymen, Pantry-
men, Broiler Cooks, Carvers,
Bellhops, Waiters, Bus boys,
Kitchen Helpers, Yardmen,
Waitresses, Dining room
Hostesses, Bartenders, Hse-
men, Maids, Housekeepers
(executive and working),
Gardeners, Front desk clerks,
Reservation clerks, Secretar-
ies, Switchboard operators,
Food checkers, Cashiers.
Local positions open daily.

EMPLOYMENT
SERVICE AGENCY
Ruth Sougey
135 E. Andreas Road
Phone 2901 Phone 2556

Coachella Valley

Employment Agency

IMMEDIATE EMPLOYMENT

For couples, waitresses, maids
hotel mgr. (woman), many
others.

271 S. Indian Ave.
Phone 2622
or 4414

EMPLOYED woman wishes
transportation from 32-852
Shifting Sands Trail, Out-
post Estates about 8:30 a.m.
to Center, Palm Springs. Re-
turn 5:15 p.m., Mondays thru
Fridays. Please call Kay, 2392
days or 4556 evenings.

MECHANIC

Chevrolet or General Motors
See Mr. Benson

STACK CHEVROLET

Phone 2042

MAN WITH CAR

SERVICE customers. Palm
Springs area, with national-
ly advertised Watkins Pro-
ducts. Average \$2.50 per hr.
Desert Sun, Box 190, File B-2.

WOMEN — practical nurses
needed. Earn \$8 - \$14 day.
Age, experience, high school
no barrier. I will help you
qualify. Write P.O. Box 190,
File B-3.

SALESMAN

Experienced in Servel refriger-
ators, air conditioning and
appliances. Leads furnished.
PAVNYS
1001 S. Palm Canyon Drive
Bus. Opportunities 29

FOR SALE — A REAL BUY!
Desert Book Shop
443 N. Palm Canyon Drive.
Phone 5208

Business & Financial 30

HAVE CASH

FOR FIRST

OR SECOND

TRUST DEEDS

475 N. Palm Canyon Drive
PETE SHEPTENKO
Phone 2727

NEED FINANCING, form com-
pany, 12 acres Serra Tract
highway 60 for summer retreat.
Recreational project. Might
sell or trade. Owner, S. Sloan,
P.O. 951, Beaumont.

TRUST DEEDS BOUGHT,
SMALL DISCOUNT, PRIVATE
PARTY. WRITE J. NAGLER,
330 N. ALFRED LOS ANGELES

Lots & Acreage 33

IDEAL hotel or business site,

Palm Canyon Drive frontage,
264 feet deep to Indian Ave.
Centrally located, full price
\$37,500. Phone 2182.

SACRIFICE: Choice home and
income lots. R-1, C-2, R-3,
Phone 3308, P.O. Box 444.

Lots & Acreage 33

BUILDERS

or

SPECULATORS

SPECIAL

20 lots, all improvements
Special price to one buyer

Coachella

Valley Realty

82-664 Hiway 99, Indio
Phone 7-3116 Eves. 9-3436

SECTION LAND

with

OIL LEASE

Joins N.E. corner of
city limits. Excellent
for rancho subdivision.
\$8750 per acre.

Bob Ellsworth

Palm Desert—P.O. Box 281
Phone 76-3741

80 ACRES

GOOD LAND, artesian water
area, partly leveled for cul-
tivation, in center of oil lease
(not leased). 15 minutes
from Palm Springs. Priced
right.

J. Marie Ropp

Ph. Desert Hot Springs 4-2704
COURTESY TO BROKERS

2 LOTS. \$3000 cash. R1, 2 blocks
west of Palm Canyon. R3, 2
blocks east of Palm Canyon.
North of town. Owner, 333 N.
California St., Burbank, Calif.

CORNER lot 100x100. Desert
tract, Strombom, 133 Octo-
tillo, unit 2.

For Sale or Exchange 34

SERVICES

THIS

"DON'T BUY

BUILD"

ADVERTISEMENT
SOLD 3 HOMES IN 2 WEEKS
HERE'S WHAT I OFFER

FOR \$18,950 you can have —
2000 square feet living area
plus roof overhang, 4 bed-
rooms, 3 bathrooms, large liv-
ing room, 12'x8' stone fire-
place, dining room, kitchen,
dinettes, furnace room, cool-
ing system. Insulated. 300
square feet covered patio,
464 square feet double gar-
age. Finest construction. On
your lot.

OR
FOR \$14,750 (1630 square feet).
3 bedrooms, 2 bath rooms.
Large living room, stone fire-
place, dining room, kitchen,
furnace room. Also many
other fine features. 460 square
feet double garage. On your
lot.

NOW ANOTHER

FOR \$13,500 (1474 square feet
living area). 3 bedrooms, 2
bath rooms. Large closets.
Sliding glass doors, living
room, dining room, kitchen
with lots of cabinets. Utility
and storage room, forced air
furnace, cooling system. 429
square feet double garage.
Large patio. On your lot.

OR
will draw PLANS FREE to your
liking IF I BUILD.
MANY OTHERS TO CHOOSE
FROM
PHONE 5114 — 6544

DARWIN

NOW

2 BEDROOM home in Yucca
Valley. Fireplace, patio, on
large lot with fruit trees and
flowers galore, badminton
court, garage. \$17,000 or
trade for Palm Springs home
or small income.

AMY NELSON

2277 N. Palm Canyon Ph. 4627

FOR PALM SPRINGS or vicinity.
Have income property Holly-
wood Blvd., \$6000 yearly in-
come. Leased to 1963. I will
trade up or down, take back
or assume. What have you?
Call 7809.

9 UNIT MOTEL, \$39,500 on
coast to coast highway,
Manhattan Beach, Calif. See
Bob Dietrich, 180 S. Indian
Ave., Palm Springs. Ph. 5727.

1950 CHEVROLET - convertible
coupe, 28,000 miles, \$995 for
real estate equity or lot or
house trailer. 579 Calle Abro-
nia, Apartment B.

1952 HANSON trailer, 28 foot,
complete bathroom, as down
payment on furnished hse.
Call 6369.

Real Estate—For Sale 35

MUST SELL ultra-smart modern

beautifully decorated and
furnished 2 bedroom home,
POOL, large patio, panoramic
view from elevated level lot.
Reduced for quick sale to
\$24,500. Phone 2182.

New home — \$13,600
Tile floors — Barbecue
1540 Mel Avenue
Open 2 to 4 P.M.
See it today. Ph. 3673

Real Estate—For Sale 35

in Palm Springs Area

\$5000 Down

INCOME triplex — completely
furnished, modern. Three 1
bedroom apartments each.
Large corner lot. Cement
block and tile roof construc-
tion, steel sash and metal
enameled kitchens. All have
tub and shower, laundry
room. Everything rented.
Must be sold because of ill-
ness. Full price \$27,500, easy
terms.

\$4000 Down

2 BEDROOM modern, furnish-
ed. Quality construction. Nice
landscaping and sprinkling
system. Garage. Full price
\$17,500, easy terms.

A \$60,000 QUALITY HOME
3 BEDROOMS, 2 baths, large
lot. Fine swimming pool.
completely walled, enclosed
location. Furnished, \$40,000.
With drapes and carpets
only \$37,000. Good terms.

For Better Values in
Real Estate see—

ADOLPH ISRAEL

REALTOR
EXCLUSIVE AGENT
671 N. Palm Canyon Drive
Phone 2981

Wright-Mathews

SPECIALS

A HOME and units in South
end. \$3600 year income.
Priced right. Call us or see
your own broker.

2 BEDROOM home, outstand-
ing value \$10,750. Tub and
stall shower, hardwood floors,
fireplace with heatolator.
Very large lot nicely land-
scaped. This is a bright,
cheerful home worth seeing.
Will consider small trailer in
part exchange.

LARGE corner income lot in
Joyce tract valued at \$12,000.
Priced for quick sale, \$7500.

Billy Wright

Charles Mathews

ASSOCIATES
Marion Mathews - Bob Dietrich
180 S. INDIAN AVENUE
Phone 5308 or 5727

DESIGNED

FOR LIVING

BEAUTIFUL 2 bedroom fur-
nished home in lovely South
Tahquitz River Estates. 2
car garage and breezeway,
unusually large patio, com-
pletely walled and land-
scaped. A wonderfully flexi-
ble floor plan. This house is
priced right! Stop in and let
us show you this house that
is truly designed for living.

Ralph Weinstein

REALTOR
256½ S. Palm Canyon Drive
Phone 2884

DELUXE HOME

CLOSE IN, south side, beauti-
fully landscaped 2 bedroom
home. Wall to wall carpet.
TV installed, wonderful view
of mountains, this home just
breathes leisure and con-
tentment. \$19,500, furnished.
Terms.

D. Applebaum

REALTOR
N. R. WILSON, Associate
326 S. Indian Ave. Ph. 5555

M-1 Industrial

SMALL house, large storage
building, all walled. Cash
out. Fine for shop and re-
sidence combined. Only \$9500,
\$2500 down. Courtesy to
brokers.

Terry Ray's

DRIVEIN REALTY
Jules DeVorzon Harry Peale
Howard Palmer Ernie Dunlevie
773 N. Palm Canyon Ph. 2064

16,500 - 2 year old 2½ bath
home. Submit down payment.

\$13,500 - \$1500 down. New —
2 bedroom home.

3 BEDROOM home, completely
furnished. \$13,000, \$3000 down.

FURNISHED 2 bedroom home.
Fireplace, den with bar, land-
scaped, fruit trees, sprinkler
system. Good location. \$11-
500, small down payment.

ACREAGE that will subdivide
into 81 lots, (in section of
all new homes), \$21,000.

LOTS — \$1500 and up.
PALM CANYON lots—\$3000 up.

WE NEED LISTINGS

AMY NELSON

REAL ESTATE
Associates
Art Lee Caroline Marlin
2277 N. Palm Canyon Ph. 4627

OUTSTANDING

NEW! A.B. Crist quality home.
3 spacious bedrooms, 2
baths, 23' living rm., dining
room, model kitchen. Fire-
place, forced air heat and
cooling in separate ducts to
each room, glass sliding
door to patio, 100'x100' lot.
Full price \$16,350, terms
SEE AT — 1960 AMADO
A. B. CRIST - PH. 4493

BEST BUY IN TOWN

BY OWNER
New 3 bedroom home, 2 baths,
forced air heating, cooler,
ducts, fireplace, garage, good
area. \$16,750. Terms. Call
4882.

NEW 3 room house. Papered
and painted. Sacrifice \$750.
Ground rent \$120 year. Ph.
4458.

FRANK MILLER

Gordon Nicholson
Mildred Potter
428 N. Palm Canyon Ph. 2929

BY OWNER, NEW 3 BEDROOM
IN PALM VILLAGE, \$10,350.
TERMS, SACRIFICE
PH. PALM SPRINGS 7894.

Real Estate—For Sale 35

Peter B. Sheptenko

OFFERS THE BEST BUYS IN

PALM SPRINGS REAL ESTATE

3 BEDROOM, 2 bath near
schools and transportation.
Asphalt tile kitchen and
bath rooms. Large living
room with fireplace. Large
lot. Reduced to \$12,500.

LOVELY COTTAGE in scenic
surroundings. Wall papered
large living room, fireplace,
bedroom and bath. Two room
guest apartment. Offers a
charming home and income.
Priced to sell at \$15,000.

DESERT GLASS MODERNE. A
little dream house offering
a view of the desert moun-
tains, sky from every room
in the house. Has 2 bedrooms,
lg. living room with a slab
suspended fireplace. Concrete
block and steel construction.
2 car garage. Lg. walled lot.
House is carpeted throughout.
ONLY \$16,500

4 BEDROOM, 3 bath home.
Beautifully decorated and
furnished. Carpeted through-
out. Large 150 foot corner lot,
completely walled in. Plenty
room for pool and guest
house. All for only \$27,500.

LARGE TRIPLEX. Home and
income. Live in one and rent
two. Beautifully furnished.
Sunny south side of town.
Only \$26,500 and only \$8,000
down. See this buy today.

20 UNIT apartment hotel. Com-
pletely furnished. Glassed in
front. Large swimming pool.
Shows terrific income at a
price of only \$150,000.

Investors

Speculators

APARTMENT—Brentwood sec-
tion, Los Angeles. Shows ap-
proximately 18% on \$40,000
cash.

Can you top this?

OUTSTANDING hotel in Palm
Springs! New Modern. Dif-
ferent. Books show over \$20-
000 NET plus large luxur-
ious owner's quarters. Tip-
top location on approximat-
ely 1 acre

The Desert Sun—5c
and PALM SPRINGS NEWS
PALM SPRINGS, CALIFORNIA
Thursday, April 1, 1954

Real Estate—For Sale 35

A Real Home

PALM CANYON is location of fine 2 bedroom, 1½ baths, plus guest room with ¾ bath home, large living room with fireplace, dining room, full tile roof, beautiful large patio with lovely view. Completely furnished including linens and silver. \$29,500

Court Site

NEAR EL Mirador. 115' frontage \$9000.

For an Investor

10 ACRES adjoining Tamarisk Country Club with well and nice one bedroom home. A real opportunity for capital gain. \$27,500.

Palm Valley

Realty Co.

Wonder Palm Road
and Hiway 111.
Phone 8-3481

Heated Pool

Refrigerative

Cooling

\$27,500

\$7500 below cost

THIS HOME has everything. Lovely view, walled patio, large enclosed lanai, 2 bedrooms, 2 baths, fireplace, wall to wall carpeting and drapes. No expense spared in refinement of equipment and construction. Built only 1½ yrs. ago by the owner for a home. Business reasons compel moving. Shown by appointment only.

CLARK REALTY & INSURANCE AGENCY
CATHEDRAL CITY
68-762 Broadway Phone 8-4691

Rancho Mirage

APARTMENTS — 11 units including manager's apartment. Completely furnished, beautifully landscaped, heated pool, plenty room for expansion. \$75,000, terms.

\$16,900 — New hillside home, view overlooking valley and Thunderbird. Designed for year 'round living, insulated, forced air heat, ducted cooling, electric dishwasher, garbage disposal, landscaped. Reasonable terms.

Rancho Mirage

OFFICE
Call Roy St. Leon P.S. 8-3881
71-81, Hiway 111
across from Post Office

Desert Dream

with pool

\$16,500

BEAUTIFUL view, secluded, landscaped, completely furnished, 1 large bedroom, 2 baths, space for guests. Worth seeing.

CLARK REALTY & INSURANCE AGENCY
68-762 Broadway
Cathedral City

Open 12 to 5 p.m.

CASH OUT!!

1470 S. Calle Marcus

3 BEDROOMS, 3 baths. Beautifully furnished, 2 years old. Pool 18x32. Price \$42,000.
Ph. Mr. Billings, 5689

OWNER MUST SELL
BRAND new ranch type 2 bedroom, Swedish fireplace, pullman bath, stall shower, 1384 square feet. Price \$13,950. See 717 Plaza Amigo.

\$11,500

2 BEDROOM stucco home, lots of brick, flagstone and glass. Furnished. Hardwood floors, fireplace, carport.

OTTO REALTY

830 Broadway Cathedral City

ATTENTION
4 UNIT money-making motel and 2 bedroom home. Center of fast growing community. Sale or will take house and cash Palm Springs or Cathedral City. Inquire Desert Paradise Motel, 29 Palms. Courtesy to brokers.

OPEN, NEW HOUSE with TV. Only one in LAS PALMAS. Large corner lot, 3 bedrooms and den, 3½ baths or 4 bedrooms. All landscaped, realistic price. 317 Camino Norte.

New home — \$13,600
Tile floors — Barbecue
1540 Mel Avenue
Open 12 to 4 P.M.
See it today. Phone 3673.

FOR
BETTER REALTY DEALS
SEE
ADOLPH ISRAEL, REALTOR
671 N. PALM CANYON DRIVE

Real Estate—For Sale 35

Cathedral City

WE HAVE 1 and 2 bedroom modern homes, under construction, on large view lot. Priced from \$8500 to \$13,850. Low down payments can be arranged. Buy now and choose your colors, etc.

FURNISHED 2 bedroom frame home, approximately 1100 square feet, view lot 100x190 feet. Has automatic laundry, electric clothes dryer, deep freeze, beautiful refrigerator. Everything modern thru-out. Might leave blankets, linens, dishes, etc. And will sell with low down payment on full price of \$12,000. Better hurry!

BRAND new 1 bedroom modern home. Just reduced to \$7500, terms.

Rancho Mirage

2 BEDROOM home nearly new, lot 100x250, on hiway! Priced at \$11,500 for quick sale. Terms.

Jorgensen Realty

68-574 Broadway (Hiway 111)
CATHEDRAL CITY
Phone 8-3401 Home 8-4172

Cathedral City

Headquarters for Better

BUYS

NEW 2 bedroom, carport, tub bath, asphalt tile, panel ray. \$10,500

NEW 2 bedroom, carport, fireplace, tile, insulated, steel sash, service porch. Good at \$11,000

2 BEDROOM furnished house; guest room and small rental, garage. Offer \$1500 down. \$11,500

LARGE 2 bedroom house, nice furniture, studio apartment rental, 100' corner. Reduced. \$13,000

BUSINESS or INCOME
NICE corner rentals, close in facing 3 streets. Expand or divide in 4 parcels. Now at \$17,000

6 UNITS, close in. Faces two streets, all furnished. Worth \$20,000

7 UNITS, highway motel. Sell or submit trade for equity. of \$10,500

Other homes \$5750 up

RUTH BILES

56 Glenn Cathedral City

CHARLES DOYLE'S

Hidden Springs

Ranch

15 minutes from Palm Springs

1½ ACRE homesite \$1495 with water, electricity, phone and gas. For tax advantages we sell \$50 down and \$20 month. Buy these unparalleled estate site bargains for retirement or your child. Doyle created and originally owned SMOKE TREE RANCH where the acre lots increased from \$1700 to \$7800.

BIGGER, newer, 1500 acres, guest ranch, swimming pool, dining room, clubhouse, only 10 cent phone toll to Palm Springs. Wind protected.

Drive out Ramon Road, cross Highway 99 and 3 miles to HIDDEN SPRINGS RANCH
Phone 345

2

Cozy

3 Room

Cottages

1 for \$3850.00

1 for \$6250.00

Terms

Let us show you

CLARK REALTY & INSURANCE AGENCY
68-762 Broadway
Cathedral City

Cathedral City

2 BEDROOM home, double garage, choice location. A steal at \$13,500.

George Boze

Associate of
SHERILL REALTOR
Phone 8-5334 Evenings 5370

320 CAMINO ALTURAS
2 BEDROOMS, 2 baths, plus PENTHOUSE, sundeck, plus MAID'S room and bath, plus LARGE HEATED POOL, plus ATTRACTIVE planting, plus VIEW, wind free area, at LIQUIDATION PRICE
ONLY \$27,900
Open 10-12 A.M. — 2-4 P.M.
"See Your Broker"

WILL TRADE
3 BEDROOM furnished, and pool \$39,500. Will trade up for good Southern California commercial property. Broker's invited. Ph. owner 2468.

Real Estate—For Sale 35

THE BEST BUY in town in Estate home area. Walled, 135x135 foot lot, nicely landscaped, 3 bedrooms, 2½ baths, rambling modern home, lge. rumpus room-den with huge fireplace. Radiant heating and cooling. 2 car garage. COMPLETELY AND BEAUTIFULLY FURNISHED. TV set. All for \$32,500. Phone 2182.

MUST SELL! Beautiful owner built Tahquitz River Estate home. 3 years old; 2 bedrooms, large garage, 1½ baths, Spanish tile, breeze-way, patio, tile fountain, large lot, landscaped, sprinklers. Furnished. \$18,000. 872 N. Riverside Drive.

POOL, TV, 2 bedrooms. Large lot, nicely landscaped, many trees and shrubs. Fully furnished. \$18,500, or complete, furnished. South end. 1327 San Lucas Road.

A REAL BUY! 2 bedroom home furnished. Garage, fenced, patio, price \$9500, terms. Owner, 1159 Cottonwood Rd. Banning.

BY OWNER. New duplex in Rancho Mirage. Fireplace, forced air heat, tile floors, lot 100x240. Room for 8 more units. For appointment phone 5594.

MAKE MONEY HERE
4 MODERN UNITS. Excellent rental location. Close in. Big reduction for quick sale. Call Mr. Heiser, 2727 or 3283.

Exchanges 36

LET'S TRADE

Let us exchange

What you have

For what

You want

Peter B. Sheptenko

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OF PALM SPRINGS
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Phone 2727

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PALM SPRINGS

17 UNIT MOTEL on Highway 101. 51 years old, block construction, tile roof, nicely furnished. Excellent year-round income. Want home or small apartment building in Palm Springs.

2 BEDROOM furnished home. 2 years old. Fireplace, Venetian blinds, patio, garage, permanent ocean view. \$12,500. Want Palm Springs home.

AMY NELSON

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BRING IN YOUR TRADES
Have clients in San Diego, Whittier, Los Angeles and Vallejo.

Col. Ward Wooldridge, Realtor with H. H. Foster
101 N. Palm Canyon Dr.
Phone, 3555 - Residence, 9905

TAHQUITZ RIVER ESTATES
2 BEDROOM, den, large swimming pool, 2-car garage, TV in. Walled beautifully landscaped lot. Will take lot, car, house trailer or trust deed as down payment. Phone 2727.

MODERN 2 bedroom home. Just redecorated, completely furnished. Only \$13,750. Will take lot, house trailer, boat, or trust deed as part payment. Phone 2727.

MODERN 17 unit apartment in Pasadena, income about \$11,500 for Palm Springs hotel. 12 to 20 rentals. Principals only. Write Box 190, File T-9.

NORTH Hollywood for Palm Springs, 3 bedroom. Write Scheidmeier, General Delivery, Desert Hot Springs.

TRADE. Shangri-la - Las Palmas building lot, free pool use, for furniture or ? Cornelius, Ph. 1000 Palms 393.

Real Estate Wanted 37

Residence lot wanted
HAVE 1953 BUICK Super Riviera, all extras, 4 doors, 12,000 miles. Call Frank Miller, 2929.

SPECULATOR will pay quick cash to \$150,000 for real estate. Give legal description and price. Mr. Black, Box 85, Palm Springs.

WANT Palm Springs house to \$30,000 as down payment on house in exclusive Hollywood district. Ph. HO 5-7908.

FOR BEST RESULTS
List Your Property
With Adolph Israel
Realtor, 671 N. Palm Canyon

Listings Wanted
DON CAMERON, REALTOR
P.S. 8-4932, Palm Desert 76-3961

Business Rentals 38

OFFICE with storage space available in air conditioned and well heated building, 390 Sunny Dunes Road, M-1 zone. SEE

JOHN W. WILLIAMS Ph. 3311
FURNISHED home or business, Hiway 111 near Thunderbird. 4 bedrooms, 2 baths, living room 15x28. Phone 7654 or 7655.

Wanted to Rent 39

SMALL apartment for two persons. Six weeks or more. \$100 month. Write Box 190, File B-1.

Rooms for Rent 40

ATTRACTIVE room and bath, with enclosed porch. Reasonable. 600 S. Palm Canyon Drive.

ROOMS, kitchen privileges. \$7 weekly up. Daily and monthly rates. Ph. 9973.

ROOMS WITH PRIVATE
ENTRANCE.
Phone 7722

ROOM AND BOARD in lovely home, for refined person. Close in. Phone 4414.

Private home in lovely home. Private entrance. Privileges. \$50 monthly. Phone 2478.

Apartments for Rent 43

HALF DUPLEX, furnished, deluxe, fireplace. Near El Mirador. \$100 month.

BRAND new unfurnished apartment. \$85 month.

WE HAVE rooms and apartments by day, week or month. ALSO—rentals in San Clemente.

AMY NELSON

2277 N. Palm Canyon Ph. 4627

BALBOA — Taking reservations for Easter and Summer rentals. Deluxe apartments. Singles and doubles. ½ block to bathing beach. 822 W. Balboa Blvd., Harbor 1380-W or Sycamore 73307.

OWNERS apartment in exclusive Tahquitz estate. Large living room, 2 bedrooms, TV, swimming pool. By month, season or year. 735 South Riverside Drive.

3 ROOM apartment, \$65 month and 2 room, \$50 month. Refrigerators. Utilities paid. 1729 Louise Street, North Palm Springs.

HAVE TENANTS wanting good rentals. List with us for immediate results.
ADOLPH ISRAEL, REALTOR
671 N. Palm Canyon Dr. Ph. 2981

STUDIO apartment, twin beds, kitchen, \$75 month. Will reduce for summer months. 420 S. Indian Ave., across from Safeway. Phone 8-5342.

MODERN studio apartment, beautifully furnished. Swimming pool. Available April 1st \$150 month for 3 months or longer. Phone 2871 or 9037.

BLOCK to Bellocks store. Newly furnished apartment. Also large bachelor's apartment. Private bath. Monthly rat. s. Phone 2998.

3 ROOM apartment and hotel room, modern, completely furnished. Panel ray heat, air conditioning. 336 Paseo El Mirador. Phone 5385.

\$80 BACH ELOR apartment furnished, air conditioned, utilities paid, rent or lease. 70-157 Highway 111 (near Thunderbird).

1 BEDROOM, modern, furnished apartment, attractive rate for permanent resident. Ph. 6551.

\$85 MONTH. New 1 bedroom unfurnished, good location, nice laundry room. Phone 5370 or see your broker

\$15 WEEK up. Private bath, kitchen. Center town. Rooms \$10-15. Use of swimming pool. Phone 2957 or 9053.

KITCHEN apartments, \$35 weeks. Rooms, \$4 day. Heated swimming pool. Center of town. Phone 4093.

HO-HUM MOTEL —air conditioned \$23 week or \$88 month. Rooms \$14 week. 962 Dawes St., Cathedral City.

SPACIOUS 3 room apartment. Attractively furnished, air cooled, private pool and patio. 970 Parocella Pl.

FURNISHED

1 BEDROOM apartment, \$85 month, or less on lease. Close in. 572 S. Calle Encinita.

\$75. CLOSE IN. Everything furnished. 291 Athel St. Half price summer.

DELUXE 1 bedroom apartment, beautifully furnished. Adults Lease. Close in. Ph. 7057.

SPACIOUS 2 bedroom bungalow courts, all electric. Vista Del Oro Ph. 9905

BRAND new poolside apartment, 1 bedroom. Available by day or year. Ph. 3737.

SPACIOUS bedroom apartment with 21" TV. Private patio. 593 Calle Abnoria.

3 ROOM DUPLEX. Low rent for baby sitting, girls 8 and 11. Phone 7846.

NEW, modern, furnished studio apartment with complete kitchen. Call 4019 or 3664.

CLEAN, desirable, furnished apartment. Cooler. Couple only. 233 E. Amado.

Houses for Rent 46

2 BEDROOM furnished house. Dishwasher, automatic, washer May 1. \$145 month year round. Phone 5339 or write Dorothy Campbell, 263 Up-land Road, Laguna Beach.

SUMMER in La Jolla. Attractively furnished one-bedroom house, near Beach Club. Weekly maid service. May 1 to September 1 for \$900. Address Mrs. Stover, 4335 Ridge-way, San Diego 16.

Houses for Rent 46

LAGUNA BEACH. 2 bedrooms, 2 baths, gorgeous view. 3 summer months, \$675, or yrs. lease \$1620. P.O. Box 544, Laguna Beach. Phone Hyatt H 1726.

BRAND new, 3 bedroom, 2 bath unit a deluxe. Completely furnished, swimming pool, fenced and landscaped. Ph. 7479 or 2727. From Apr. 1st.

RENT until October 1st or lease by year. 2 bedroom, 2 baths, completely furnished, with pool. 465 W. Cabrillo.

3 LARGE rooms, furnished. Garage. Monthly or reasonable year lease. Phone 2127.

BRAND new 3 bedroom, 2 bath, unfurnished. Yearly lease. Phone 7479 or 2727.

3 BEDROOM, partly furnished, redecorated. Option to buy. Call 4484.

WOMAN TO SHARE HOME. \$75 MONTH.
1122 SAN LUCAS.

3 BEDROOM, furnished. Garage with sundeck. 535 Calle Santa Rosa.

HOUSE, nicely furnished, fireplace, \$65 month. CORNELIUS. Ph. 1000 Palms 393.

5 ROOM furnished house. Near everything. \$75 month. 468 N. Calle Encinita.

Houses and Apartments
Summer Rates
2622 — Phones — 4414

FURNISHED 2 bedroom, 2 bath home. Attractive, comfortable. \$250 month. Phone 3236.

Trailer Rentals 49

COTTAGE trailer. On city bus line. Awning, shaded. 1862 S. Palm Canyon Drive.

Household Goods 50

Ramon Trading

Post

NEW FURNITURE

MODERN wrought iron coffee tables and end tables. Chairs, platform rockers, \$23.95 up. Foam rubber couches and chairs. Special - bed divan, \$55.50. Lamps and shades. Fibre and hemp rugs. Armstrong linoleum, 9x12, \$10.55. Studio couch covers and bolsters. Wedgewood stoves, metal closets and kitchen cabinets. Box springs and mattress sets, \$39.50 up, made by Reliable company. Lawn furniture, chairs and pad, \$15.50.

Complete line of unfinished furniture.

Good selection of used furniture. Trade in the old on something new.

Corner Ramon & Sunrise Way
Phone 2173

POPULAR PRICE

FURNITURE

NOW OPEN

with

TERRIFIC BUYS

MODERN sectionals, dinette sets, lamps, tables, chairs, desks, patio furniture, etc.

WE have just received a shipment of aluminum folding chairs, plastic seats and backs, regular \$10.95. NOW \$5.95

7 piece Rattan set, Airfoam, Regular \$295 — NOW \$269
Upholstered fireside chairs Regular \$59.95 — NOW \$47.50

Complete line for
Homes, Hotels, Motels

Come in — get acquainted
Open daily 9-6, Sundays 10-4.
182 S. Indian Ave. Ph. 2407

Sale

Used Furniture

2-Piece Sectional—\$25
Rockers—\$10
Lounge Chairs—\$10
Kitchen Chairs—\$1 up
Dinette set—\$20
Drop leaf table—\$10
Floor and Table Lamps, from \$5

Old-fashioned Commodes—\$5
Youth Chair—\$2.50
Victrola—\$5

Table and bench set—\$10
Odd tables—\$3.50 up
Kitchen sink—\$10

Maher Furniture

Indian Ave. to Dillon Road
North Palm Springs
Phone DHS 4-2616

ELECTRIC range, full size with deep well in excellent condition \$125. Ironer, deluxe model, like new \$125. Phone 3919 after 7 p.m.

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HOFFMAN—
FIRST IN SOUND
QUALITY IN
RADIO AND TV—
NOW BRINGS YOU
A SUPERB NEW
HIGH-FIDELITY
PHONOGRAPH!



The Virtuoso
HI-FI
3-SPEED PHONOGRAPH
 only \$149⁹⁵

in mahogany, wrought iron legs
 It's true! Now you can enjoy the thrilling realism of true hi-fi sound for less than \$150. Even if you're not an expert! Hoffman's new Virtuoso makes hi-fi easy, combines the finest hi-fi components in one handsome cabinet for perfectly balanced reproduction of your finest recordings. The proof's in the hearing—here's true hi-fi by the same audio experts who first brought hi-fi sound to TV. Hear it today!

- 3-SPEED CHANGER—with rumble-free 4-pole motor. Shuts off automatically, intermixes.
- MAGNETIC PICKUP—turn-around cartridge with dual sapphire stylus.
- HI-FI AMPLIFIER—with built-in preamplifier, rumble-cut filter. Shaped audio response from 50 to 16,000 cps.
- TWO SPEAKERS—separate tweeter and woofer speakers with crossover network give smooth, virtually distortion-free response.
- TOE CONTROLS—separate bass and treble controls.
- ACOUSTICAL BAFFLE—gives increased bass response.

Palm Springs Music Co.
 360 N. PALM CANYON DRIVE
 PHONE 2066

Bon Voyage Party for Mrs. Stimson

Mr. and William Dean of Smoke Tree gave a dinner at Don the Beachcomber Friday night, as a farewell party for Mrs. C. W. Stimson, who leaves Saturday for five months abroad.
 About 25 friends and neighbors from Smoke Tree, including the Paul Helms and the Paul Hoffmans, attended the dinner which was given in the new Tapa Room.
 Mr. and Mrs. Raymond Loewy (they leave this weekend for New York and then on a yachting trip to Europe) were entertaining Mr. and Mrs. Paul G. Hoffman, and the Bob Walkers.
 Columbia Producer and Mrs. Stan Kramer hosted a dinner for their friends Mr. and Mrs. Eddie Arnold, celebrating Mr. Arnold's birthday, Monday night.
 Robert Kesler (of Roberts Ltd.) had as his dinner guests Monday night his parents Mr. and Mrs. L. Everett Kesler of San Francisco, Miss Kathleen Willis, and Mr. and Mrs. Irving Goodman of San Diego.
 The Kirk Johnsons of Santa Barbara were dining with Jack Williamson.
 MGM Director Charles Walters (he's staying at Wonder Palms and at work on a script for the new Leslie Caron film) dined with Mrs. Strauss, Louise Celestine and her mother.
 The William R. Whitakers of Beverly Hills were in with Jean Cameron.
 Harpo and Gummio Marx and their wives were dining with Director Norman Krassa, and at a nearby table were the Eddie Cantors.
 The Clarence Browns were entertaining the Cedric Gibbons.

Cutten' Host Dinner Party

Mr. and Mrs. Ruloff Cutten, who are living in the Marjorie Hall home during their Palm Springs stay, entertained in the Garden Room of the Racquet Club Saturday evening with a delightful dinner party.
 Guests for the pleasant occasion which included dining and dancing, preceded by cocktails at the Cutten home, were Mr. and Mrs. Raymond Loewy, Mr. and Mrs. Edward Wormhoudt, Mr. and Mrs. Townsend Netcher, Miss Betsy Stevenson, Mr. and Mrs. Howard Lang and Mr. James Morton.
 Mr. and Mrs. Wormhoudt were the Palm Springs houseguests of Mr. and Mrs. Lang.
 The Ruloff Cuttens who annually vacation here make their home in New York, where Mr. Cutten is head of the E. F. Hutton Company.

Museum Notes

Friday, April 2 — 8 p.m. At Museum. Anthropology - Travel series: "Magnificent Wisconsin" and "Fallen Eagle".
 Saturday, April 3 — 9:30 a.m. Field trip: Falls Creek foot of falls. Bring lunch and water.
 Saturday, April 3 — 8 p.m. Frances Stevens school. Guest-Lecture series: Dr. John Goins of UCR will speak on "Mile-High Bolivia". Illustrated.

Mr. and Mrs. Adolph Bremer Jr. (of the Jacob Schmidt Brewing family of St. Paul) arrived in the Village about a month ago and like so well that they are building a home here.

Luncheon to Compliment Mrs. Manasse

Honoring Mrs. S. P. Manasse, who is concluding her second year as president of the Palm Springs Woman's Club, Mrs. Walter Yeaton, chairman of the Literature Section, will give a luncheon at The Tennis Club next Thursday.
 The guest list includes: Mesdames Boyd Andreus (new president), Austin McManus, Montague Herbert, George Wheeler, Herbert Burns, Clare Kinne, Thomas Holland, Walter McManus, John Lapp, Kenneth Kirk, Thomas Fleming, William Malout, Hildy Crawford, C. M. Stormer.
 Also: Mesdames William Barrett, Ralph E. Filcher, Muriel Fulton, Margaret Scott, George Gallagher, Lee Havener, Marvin D. Sale, Phillo Tiernan, and W. A. Gray of Los Angeles.

Rev. Mills is Speaker at Lenten Tea

The third Lenten tea, given by the Guild of St. Paul's-in-the-Desert, was held at the home of Mrs. Frank Camp, 776 Mission road Tuesday of this week. Rev. John G. Mills, rector of Christ Church of Ontario was the speaker for the day.
 At the short business meeting which preceded, a complete report of the recent rummage sale was given by Mrs. Al. E. Hoover, co-ordinator. It was the most successful sale ever held, from the point of view of finances, satisfaction and co-operation. The ladies of the church wish to thank all of those who contributed so generously of their time, materials and work to make this annual event so great a success.

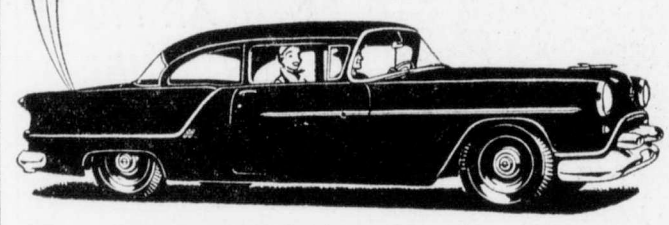
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"88" 2-Dr. Sedan. Delivered locally; state and local taxes extra.

That's right! For a surprisingly low price, you can own this future-styled, future-powered 1954 "Rocket" Engine Oldsmobile! Make a date to see and drive it—today!

Your price depends upon choice of model and body style, optional equipment and accessories. Prices may vary slightly in adjoining communities because of shipping charges. All prices subject to change without notice. Check our budget terms!



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 138 NORTH PALM CANYON DRIVE PHONE 5107

The Desert Sun—6c
 and PALM SPRINGS NEWS
 PALM SPRINGS, CALIFORNIA
 Thursday, April 1, 1954

'Time of the Cuckoo' at Playhouse

The Big Four of the Playhouse cast, Helen Stenborg and Barnard Hughes, Mary Foskett and Tim O'Connor, all appear in the amusing comedy "Time of the Cuckoo", which is the current production at the Palm Springs Playhouse.
 This is the play in which Shirley Booth starred on Broadway and concerns Americans in Italy. Romance mingles with comedy in a gay little play, cleverly handled.
 Adding comedy interest is the performance of young David Stollery of Hollywood, who played "Pud" in "Borrowed Time" with Victor Moore.
 "Time of the Cuckoo" will continue through Sunday night, and will be followed next week by "The Little Hut", another comedy.

They'll Keep in Touch Via Sun

"We've got to keep in touch with Palm Springs. So send us the Desert Sun," was the statement of C. W. Norton, owner of the Northwest Dairy Products company who left for his home in Portland, Ore., this week after five weeks in Palm Springs.
 With Mrs. Norton and son, Clinton Jr., they have been guests at L'Horizon.

Mrs. Gordon MacLean of Los Angeles is here to spend the rest of the season. She is staying in a Tennis Club cottage.

Spring Home-Makers Sale! Reich's Village Market

offers a ten-oz. drinking glass free to the
FIRST FIFTY CUSTOMERS ON THURSDAY
 (WE WILL CLOSE OUT OUR HOUSEHOLD HARDWARE BEFORE SUMMER COMES AND YOU WILL SAVE)

No. 221 1½ qt. Pyrex Cake Dish regularly 59c **NOW 29c**

U.S. Choice - LAMB LEGS 62¢ lb
LARGE LOIN LAMB CHOPS 79¢ lb
LEAN BONELESS RUMP ROAST 73¢ lb
KINGAN INDIANA SLICED BACON 69¢ lb

DISCONTINUING PORTABLE BARBECUES

18" diameter Barbecue Close out at **\$5⁹⁵**
 LIGHTWEIGHT
18" Heavy metal Barbecue Close out **\$13⁹⁵**
 Regular \$19.50 value — Close out ON WHEELS
24" Heavy metal Barbecue Close out **\$21⁵⁰**
 Regular \$29.50 value — Close out ON WHEELS
Roll-away Cabinet Barbecue Close out **\$98⁵⁰**
 Regular \$122.50 value with Electric spit

FROZEN FOOD SALE!

PICTSWEET BUTTER BEANS 10-oz. **2 for 33¢**
PICTSWEET MIXED VEGETABLES 10-oz. **2 for 33¢**
PICTSWEET STRAWBERRIES 10-oz. **25¢**
PICTSWEET ORANGE JUICE 6-oz. **2 for 29¢**
BIRDSEYE CHICKEN DRUMSTICKS 99¢
BIRDSEYE CHICKEN THIGHS 99¢
Simple Simon Individual Fruit Pies 2 for 31¢

Metal Lunch Boxes with Thermos \$1.95
 (Your choice of Students' or Workmen's Boxes)
 Regularly \$2.69

CAMPBELL'S BEST SOUPS 2 for 35¢
 (Clam Chowder, Consomme', Bouillon — All kinds Chicken, Mushroom, Vegetable Beef)
MONARCH GRAPEFRUIT JUICE GIANT 29¢
 46-oz.
MONARCH TOMATO JUICE 25¢
 46-oz.
PRIORITY CHUNK TUNA 25¢
 6-oz.
PRIORITY FANCY WHITE MEAT TUNA 35¢
 7-oz.
STOKELY PINEAPPLE JUICE GIANT 29¢
 46-oz.

DERBY CHILI CON CARNE with BEANS 1-lb. 4 for 99¢
KINGAN CORNED BEEF HASH 1-lb. or combine
Monarch Yellow Cling Peaches 1-lb., 13-oz. 27¢
IRIS COFFEE WHILE IT LASTS 1-lb. tins 99¢

CLOSING OUT!

REVERE WARE PRESTO PRESSURE COOKERS
 COCO DOOR MATS, WASTE BASKETS and
 scores of things you need.
HURRY AND GET IN ON THIS SALE!

FRESH PRODUCE

BANANAS 2 lbs. 29c
Cello TOMATOES 2 pkgs. for 35c
CARROTS 2 bunches for 17c

BABO Cleaner 11c **Reg. Scott Towels 18c**
Large CHEER 29c **Giant CHEER 69c**

Specials Thursday, Friday, Saturday and Sunday, April 1-2-3-4

We Reserve
 The Right
 To Limit

WEEK DAYS
 9 A.M. to 8 P.M.

SUNDAYS
 9 A.M. to 6 P.M.



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